THE PIERRE ELLIOTT TRUDEAU FOUNDATION ANNUAL REPORT 2013 - 2014

#### The Pierre Elliott Trudeau Foundation Annual Report 2013-2014

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# About the Foundation

The Pierre Elliott Trudeau Foundation is an independent and non-partisan charity established in 2001 as a living memorial to the former prime minister by his family, friends, and colleagues. In 2002, with the support of the House of Commons, the Government of Canada endowed the Foundation with the Advanced Research in the Humanities and Human Sciences Fund. The Foundation also benefits from private donations. By granting doctoral scholarships, awarding fellowships, appointing mentors, and holding public events, the Foundation encourages critical reflection and action in four areas important to Canadians: human rights and dignity, responsible citizenship, Canada's role in the world, and people and their natural environment.

# The Foundation is registered as a Canadian charity with the Canada Revenue Agency. Its charitable registration number is 895438919RR0001.

# The Foundation in numbers

### 4 programs

Trudeau Doctoral Scholarships Trudeau Mentorships Trudeau Fellowships Trudeau Public Interaction

#### 4 themes

Human Rights and Dignity
Responsible Citizenship
Canada in the World
People and Their Natural Environment

# 1 network of 321 engaged individuals

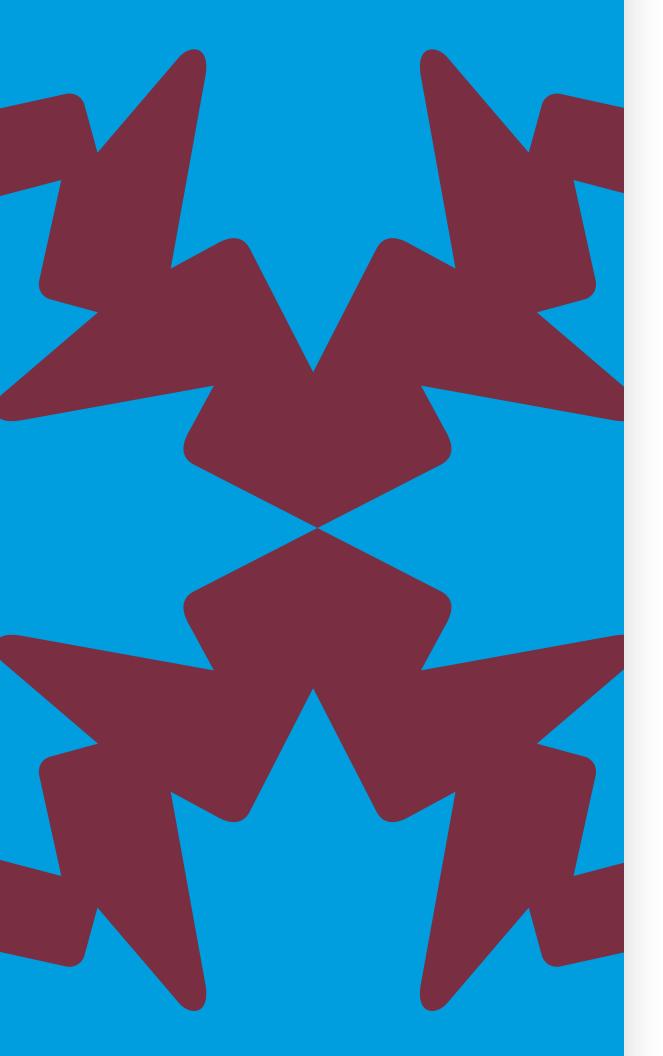
171 scholars 97 mentors 53 fellows

# 20 events per year convening 1000 participants

### \$44 million disbursed

\$30 million in transfers
to individuals
\$14 million invested
in public interaction

O question too complex or too taboo



# Achievements in 2013-2014

#### We:

Appointed nine 2014 mentors—offering a total of \$315,000 for twenty-four months to nine highly accomplished Canadians from diverse backgrounds who were paired with fourteen 2012 Trudeau scholars to help the scholars connect with policy networks. Nineteen mentors from the 2013 and 2014 cohorts were enrolled in the mentoring program this year.

Selected fourteen new 2014 Trudeau scholars—a \$2.5 million commitment over up to four years to support outstanding PhD students, either Canadians studying in Canada and abroad or foreign PhD students studying in Canada. All the scholars are actively engaged in their fields. This year, the Foundation funded 61 scholars from four cohorts.

Named three 2014 Trudeau fellows—a total investment of \$675,000 over three years in outstanding Canadian intellectuals who set themselves apart through their research achievements, their creativity, and their public commitment. The Foundation supported eleven fellows from four cohorts this year.

Held nine major public interaction events and supported twelve other events organized by Trudeau Foundation community members or external partners.

Marked the tenth anniversary of the Foundation's programs with a week of workshops, seminars, master classes, and conferences to showcase the richness of the Foundation's network.

Made public the second five-year independent review of the Foundation's four programs, along with the Foundation's response to the review.

Sustained the Foundation's knowledge dissemination efforts, notably by editing and publishing the fifth volume of *The Trudeau Foundation Papers*.

Implemented a new nomination and selection process for Trudeau fellowships in order to increase Trudeau fellows' intellectual engagement with the Foundation and the public.

Collaborated with the Trudeau Foundation Society to sustain and nurture a network of alumni mentors, scholars, and fellows.

Hired a new president and CEO, former Deputy Minister of Foreign Affairs Morris Rosenberg.

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# Message from the Chair

John McCall MacBain Chair of the Board of Directors



## Gearing up to shape public discourse

2013-2014 was an important year in the history of the Pierre Elliott Trudeau Foundation. Not only did the Foundation celebrate ten years of the full deployment of its programs, but it also took an important step in defining the next stage of its mission: that of searching for, and finding, a leader to bring the Foundation's work to the next level.

In this regard, the Trudeau Foundation community considers itself fortunate to have found a new president and chief executive officer in Morris Rosenberg. Morris spent several decades as a highly respected civil servant, including as deputy minister of Justice, Health and most recently, Foreign Affairs. He possesses a wealth of public policy experience at both the national and the international level—an experience that will be invaluable to defining the Foundation's vision for the next 10 years. Morris is an excellent fit for the Foundation at this pivotal stage of its history. Welcome Morris!

During the selection process, I was pleased to learn how highly the Foundation is regarded in the Canadian landscape and to hear different takes on what role the Foundation should play and how it can make a difference to Canadians. If I had only two words to encapsulate these talks, they would be "impact" and "relevance." The Foundation is pursuing work in areas of importance to Canadians, but it needs to redouble its efforts to make sure that this work has a greater impact on Canada. The questions of relevance and public purpose are particularly of interest to Morris, who has invested countless hours since his appointment in April listening to the ideas of members of the Foundation's extended network.

Of course, the Foundation hardly stayed idle while searching for a new leader. As you will appreciate from the following pages, the Foundation was in the capable hands of a seasoned interim president and CEO, Tim Brodhead, who relied on an experienced, dedicated, and professional team. Thank you, Tim, for your support and guidance during this interim period; I can tell from where I stand that this team—as well as the Board and the members—is all geared up to support our new leader in developing and implementing the Foundation's new vision.

This new vision is clear: we want to increase our community's impact on the long-term debate around issues and ideas key to Canada's future and that of the world. Morris is already hard at work to implement that vision, and I have no doubt that all the Foundation's constituencies will do their part to realize this mandate in the months and years ahead.

# Message from the President

Morris Rosenberg President and Chief Executive Officer



## Bringing crosssectoral expertise to the table

I am honoured to have been given the opportunity to lead the Pierre Elliott Trudeau Foundation. I believe it is important, when embarking on a new career challenge, to take the time to listen and learn.

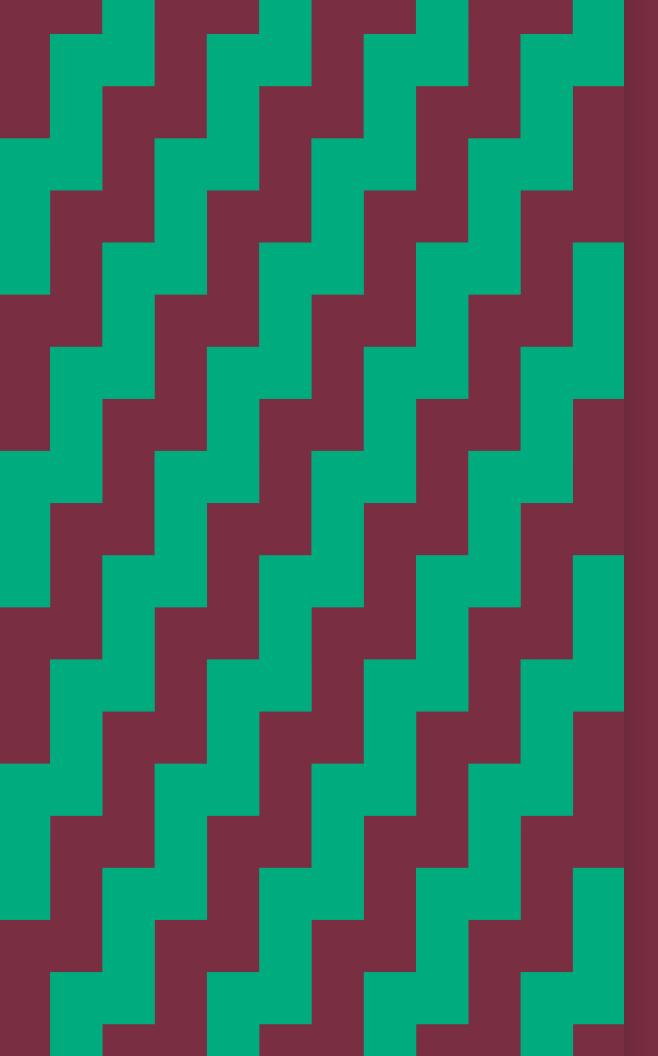
I am grateful for the generosity of many people from within the Foundation community and from civil society, academia, government and the private sector for taking the time to share their impressions of the Foundation. This is part of a process of continuous learning that I intend to carry on throughout my term as president.

One of the key messages I have taken away from my consultations is that there is a need for what I would call "neutral spaces" in which Canadians can hold frank and informed conversations on complex public issues of importance to Canada and Canadians. To do that, it seems to me that two components are necessary: first, content expertise in targeted areas of inquiry critical to current affairs, and second, the support and engagement of a wide variety of partners. The Foundation has both.

The Foundation brings together an outstanding group of current and future leaders. Since its inception, the Foundation community has grown to include over 320 scholars, mentors, and fellows. It has supported important research within and across the four themes of human rights and dignity, Canada's role in the world, people and their natural environment, and responsible citizenship.

Chosen in 2001, these themes are more relevant than ever, as the world is facing huge challenges that cut across them. Problems like global warming, global peace and security, food and energy security, growing religious and ethnic intolerance, and the humanitarian crises that flow from all of these cannot be effectively addressed by any one player. They transcend governments, they transcend traditional disciplines, and they require the engagement of a variety of partners, including government, NGOs, business, and academia.

I believe that the Foundation is well positioned to increase its impact on the process of addressing critical medium- to long-term issues. It will do this in three ways. Firstly, the Foundation will continue to support outstanding research. Secondly, it will promote making the results of that research available to those engaged in the policy process and to the public. And finally, it will provide leadership, as a non-partisan convener, to bring together cross-sectoral, multidisciplinary, intergenerational, and global perspectives. I invite you to join us in this endeavour.



# Trudeau doctoral scholarships

#### "

Whenever I reflect on the fact that I am a Trudeau scholar, I feel a warm sense of pride and joy knowing that the ongoing and collective commitment to a just and democratic and diverse Canada is real – a Canada that is relevant and influential and a Canada that is admired and respected overseas. I feel privileged and grateful to be a member of a community whose task is to combine intellectual rigour with policy for the betterment of Canadian society and the international community. What more could a first-generation Canadian ask for?

#### "

Wendell Adjetey, 2014 Trudeau scholar at Yale University

# An engaged and inspiring community

The Trudeau doctoral scholarships in the humanities and social sciences are the most stimulating in the country. In addition to a very generous annual stipend, the Trudeau scholarship includes a travel and networking allowance that facilitates the scholars' field work, accentuating their impact in the research community and allowing them to participate in events organized by the Foundation. The Trudeau scholars become part of an engaged and inspiring community that enhances their professional growth. Two scholars from the 2014 cohort give their perspective on this experience.

For Joanna Langille, a PhD student in private international law and legal philosophy at the University of Toronto, the Trudeau community is a source of inspiration because it gives her a new perspective on her doctoral research. Her research into international private law takes a particular interest in the doctrine of the "choice of applicable law" through which the courts decide which set of laws will apply when several are in effect.

Speaking of her experience with the Foundation, Joanna says: "It has been an extraordinary privilege and an honour to be a part of the Trudeau community. The scholars, mentors, and fellows are an incredible group of people – brilliant, thoughtful, and engaged. They care passionately about the critical social justice issues facing Canadian society and want to take action to address them. This passion and engagement is refreshing and inspiring and has brought new meaning to my own academic work."

Wendell Adjetey is pursuing a doctorate in history at Yale University, where he is studying activism in the African-American civil liberties movements and workers' struggles, especially in cities near the Great Lakes. Wendell's research project attempts to shed light on the transborder migrations that allowed Blacks from this region to take part in political change in both Canada and the United States.

The annual travel and networking allowance included in the Trudeau scholarship is allowing Wendell to conduct his doctoral research on both sides of the border as well as in West Africa and the Caribbean: "Access to foreign archives and intellectuals is a crucial component for me to make a scholarly intervention in my field. And as someone who also aspires to become a future statesman of sorts, overseas networking and exchanges are invaluable because they provide me with an opportunity to develop a rapport with tomorrow's global leaders and change agents. My Trudeau Scholarship, in sum, not only means financial security as I pursue my doctorate, but also an incredible springboard from which to launch my career as an intellectual and a future champion and defender of the ideals that make Canada great."

#### HONOURS AND DISTINCTIONS

Under the direction of scholars Magaly Brodeur (2009) and Simon Thibault (2010), the publication Perspectives d'avenir pour le Québec, to which scholars Joël Thibert (2010; "Montréal : une ville sans pays?") and Laure Waridel (2011; "Oser un changement de paradigme") contributed, proposes solutions to the social problems in Quebec.

2012 scholar **Daniel Werb** won the prize for best article in the "Society" category in the 37th National Magazine Awards for his article on injectable drugs in *The Walrus*.

Pascale Fournier, 2003 scholar and now professor and University Chair in Legal Pluralism and Comparative Law at the University of Ottawa's Faculty of Law, was selected to take part in the international program of the International Women's Forum Leadership Foundation.

Scholars Jeremy Schmidt (2009) and Alberto Vergara Paniagua (2008) both received Banting postdoctoral fellowships for their individual merit and their chances of undertaking a productive research career.

# Beyond the ivory tower

Up to fifteen scholarships are awarded each year to support doctoral candidates pursuing research within the four priority domains of the Foundation. Trudeau scholars are accomplished individuals who are actively engaged in their fields and who have strong leadership potential. They are encouraged to work with Trudeau mentors and fellows. Interaction with the Trudeau Foundation community, non-academic spheres, and the general public is an essential aspect of the Scholarship Program.

#### **ISSUES AND VOICES**

Several scholars have spoken in the media about current topics. Martine August discussed the economic and cultural impacts of the gentrification of Toronto; Gerald Bareebe published an opinion piece on the closure of the two biggest independent media companies in Uganda; Steven Hoffman wrote an article demonstrating that the rise of the ebola virus reflects the world health system's failure to take the health problems of poor countries into consideration: Kyle Kirkup

served as an expert witness for the House of Commons Standing Committee on Justice and Human Rights for Bill C-36 (a bill to criminalize the purchase of sexual services); and Florence Larocque discussed the politics of poverty in the European Union in the blog Policy and Politics.

- 263 nominations were examined in the 2014 selection process.
- The 2014 call for nominations opened in October 2013 and closed in December 2013.
- Canadian and foreign students applied through their university.
- Universities can nominate up to 8 of their best students for the competition.
- Pre-selection and interviews were conducted by external review panels.
- The Board of Directors ratified 14 Trudeau scholarships in 2014.
- The 2014 Trudeau scholars were announced publicly on 27 May 2014.
- The 2014 Trudeau scholarships started on 15 August 2014.
- The annual value of a scholarship is up to \$60,000 per scholar (including an annual travel allowance of \$20,000) for up to 3 years.
- Conditional fourth-year funding is available for thesis writing or dissemination projects.
- To date, the Foundation has supported 171 Trudeau scholars.

#### ART AND SHOWCASE

2012 scholar Sara Angel, who founded the Art Canada Institute, launched a new project to post six to twelve art books on the institute's website (www.aci-iac.ca) every year for the next five years. Each book is available in English and French, is written in accessible language, and is packed with images of the artwork of Canada's greatest artists.

# The 2014 Trudeau scholars

### WENDELL ADJETEY

History and African American Studies, Yale University Wendell is examining how cross-border migrations in Great Lakes cities enabled Black people to effect political change in Canada

and the US.





Health Policy, Harvard University Ali is exploring the benefits and pitfalls of having nonstate social and health organizations play the role of the state in the Middle East.



ERIKA BOCKSTAEL

Natural Resources and Environmental Management, University of Manitoba Erika is exploring the way changes in coastal resource management in the Caiçara, a mixed-heritage traditional community in Brazil, are impacting women and people with disabilities.



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JOANNA LANGILLE

15

Legal Philosophy, University of Toronto Joanna is examining the legitimacy of courts of law applying foreign private law in contractual and property disputes and family law matters that are related to multiple jurisdictions.

International Law and



GEOFFREY CAMERON Political Science, University of Toronto Geoffrey is studying the influence of religious communities on the development of international refugee policies in North America.



NATHAN LEMPHERS Comparative Politics, University of Toronto Nathan is seeking to apply to Canada Norway's experience of decreasing its domestic carbon emissions while continuing fossil fuel extraction.



MELANIE DOUCET Social Work,
McGill University and
Université de Montréal
Melanie is analyzing
the social and health
services that youth receive
from the child protection
system to propose ways
to improve them.



ANDREA MARSTON

Geography,
University of California,
Berkeley
Andrea is analyzing the
emergence of the cooperative mining sector as one
of Bolivia's most politically
influential social forces.



Trudeau doctoral scholarships The 2014 Trudeau scholars

### **AARON** MILLS

Law and Society, University of Victoria Aaron is examining the Anishnaabe legal tradition and how a revival of Indige-nous legal orders will help Canadians to better understand Aboriginal issues.



### CLAUDIA STOICESCU

Social Intervention, University of Oxford Claudia is investigating the trigger elements of sexual and injection-related HIV risk behaviours among drugaddicted and marginalized women in Indonesia.



### **JAKE** PYNE

Social Work, McMaster University Jake is seeking to establish innovative ways to accompany the parents, caregivers, and health providers of transgender youth during their gender transition.



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International Development, **London School of Economics** and Political Science Rebecca is studying the international community's response to armed conflict today through the new lens of law, war, and aid combined.



**AYDEN** SCHEIM

Epidemiology and Biostatistics, Western University Ayden is researching how marginalization impacts transgender people's health in order to find strategies for intervention at the social and policy levels.





Geography and Planning, University of Toronto Tammara is studying the factors that influence food consumption and food wasting in urban Indonesia and ways to end the dumping of food waste in landfills.



REBECCA SUTTON

# Trudeau scholars, 2003-2013

#### 2013

Gerald Bareebe, University of Toronto Sylvie Bodineau, Université Laval Chiara Camponeschi, University of Guelph Anna-Louise Crago, University of Toronto Kyle Kirkup, University of Toronto Ryan Liss, Yale University Logan Mardhani-Bayne, Yale University Jean Frédéric Ménard, University College London

David Morgan, Dalhousie University Sophia Murphy, University of British Columbia Sara Pavan, Queen's University Robyn Sneath, University of Oxford Leah Trueblood, University of Oxford Emily K. White, New York University

#### **2012**

Sara Angel, University of Toronto
Gabrielle Bardall, Université de Montréal
Megan Daniels, Stanford University
Kerri Froc, Queen's University
Matthew Gordner, University of Toronto
Steven Hoffman, Harvard University
Lisa Kerr, New York University
Florence Larocque, Columbia University
Nehraz Mahmud, Memorial University
of Newfoundland
Michael Pal, University of Toronto
Carla Suarez, Dalhousie University
Kerrie Thornhill, University of Oxford
Daniel Werb, University of British Columbia
Katrin Wittig, Université de Montréal

Nathan Andrews, University of Alberta

#### 2011

Hassan El Menyawi, New York University Alana Gerecke, Simon Fraser University Claris Harbon, McGill University Sébastien Jodoin, Yale University Brent Loken, Simon Fraser University Alexandra Lysova, University of Toronto Johnny Mack, University of Victoria Mélanie Millette, Université du Québec à Montréal Danielle Peers, University of Alberta Graham Reynolds, University of Oxford Lara Rosenoff-Gauvin, University of British Columbia Marina Sharpe, University of Oxford Zoe Todd, University of Aberdeen Laure Waridel, UQAM and Graduate Institute of International Studies

#### 2010

Adolfo Agundez Rodriguez, Université de Sherbrooke Karina Bennessaiah, Arizona State University Nathan Bennett, University of Victoria François Bourque, King's College London Amanda Clarke, University of Oxford Libe Garcia Zarranz, University of Alberta Lisa Kelly, Harvard University Michelle Lawrence, Simon Fraser University Scott Naysmith, London School of **Economics and Political Science** Leila Qashu, Memorial University of Newfoundland Rosalind Raddatz, University of Ottawa Émilie Raymond, McGill University Simon Thibault, Université Laval and Sorbonne Nouvelle Erin Tolley, Queen's University

#### 2009

Martine August, University of Toronto
Jonas-Sébastien Beaudry, University of Oxford
Magaly Brodeur, Université de Montréal
Kathryn Chan, University of Oxford
Isabelle Chouinard, Université de Montréal
Simon Collard-Wexler, Columbia University
Christopher Cox, University of Alberta
Tamil Kendall, University of British Columbia
Jean-Michel Landry, University of California,
Berkeley
Laura Madokoro, University of British Columbia

Laura Madokoro, University of British Columbia Lindsey Richardson, University of Oxford Mark Lawrence Santiago, University of British Columbia Jeremy Schmidt, Western University Lisa Szabo-Jones, University of Alberta

David Theodore, Harvard University

## $\infty$

#### 2008

Maria Banda, University of Oxford and Harvard University Jonathan Beauchamp, Harvard University Andrée Boisselle, University of Victoria Julia Christensen, McGill University Lisa Freeman, University of Toronto Xavier Gravend-Tirole, Université de Montréal and Université de Lausanne Shauna Labman, University of British Columbia Mark Mattner, McGill University Daina Mazutis, Western University Nicholas Rivers, Simon Fraser University Irvin Studin, York University William Tayeebwa, Concordia University Christopher Tenove, University of British Columbia

Alberto Vergara Paniagua, Université de Montréal

Lilia Yumagulova, University of British Columbia

#### 2007

Alexander Aylett, University of British Columbia Sherri Brown, Simon Fraser University Elaine Craig, Dalhousie University Lucas Crawford, University of Alberta Jessica Dempsey, University of British Columbia Sarah Kamal, London School of Economics and Political Science

Kristi Kenyon, University of British Columbia Leah Levac, University of New Brunswick Jason Morris-Jung, University of California, Berkeley

Geneviève Pagé, Université de Montréal Kate Parizeau, University of Toronto Joshua Lambier, Western University Jennifer Langlais, Harvard University Myles Leslie, University of Toronto Emily Paddon, University of Oxford

#### 2006

Michael Ananny, Stanford University
Catherine Bélair, Université Laval
Christine Brabant, Université de Sherbrooke
May Chazan, Carleton University
Rajdeep Singh Gill, University of
British Columbia
Lisa Helps, University of Toronto

Kate Hennessy, University of British Columbia
Dawnis Kennedy, University of Toronto
Alexis Lapointe, Université de Montréal and
Paris X Nanterre

Jason Luckerhoff, Université Laval Prateep Nayak, University of Manitoba Taylor Owen, University of Oxford Meredith Schwartz, Dalhousie University Samuel Spiegel, University of Cambridge Pierre-Hugues Verdier, Harvard University

#### 2005

David R. Boyd, University of British Columbia Marie-Joie Brady, University of Ottawa Caroline Caron, Concordia University Kevin Chan, Harvard University
Astrid Christoffersen-Deb, University of Oxford Chava Finkler, Dalhousie University
Aliette Frank, University of British Columbia Christian Girard, Université de Montréal Fiona Kelly, University of British Columbia Amy Z. Mundorff, Simon Fraser University Vincent Pouliot, University of Toronto Emma J. Stewart, University of Calgary Sonali Thakkar, Columbia University

#### 2004

Jillian Boyd, University of Toronto Ken Caine, University of Alberta Colleen M. Davison, University of Calgary Nora Doerr-MacEwen, University of Waterloo Margarida Garcia, Université du Québec à Montréal

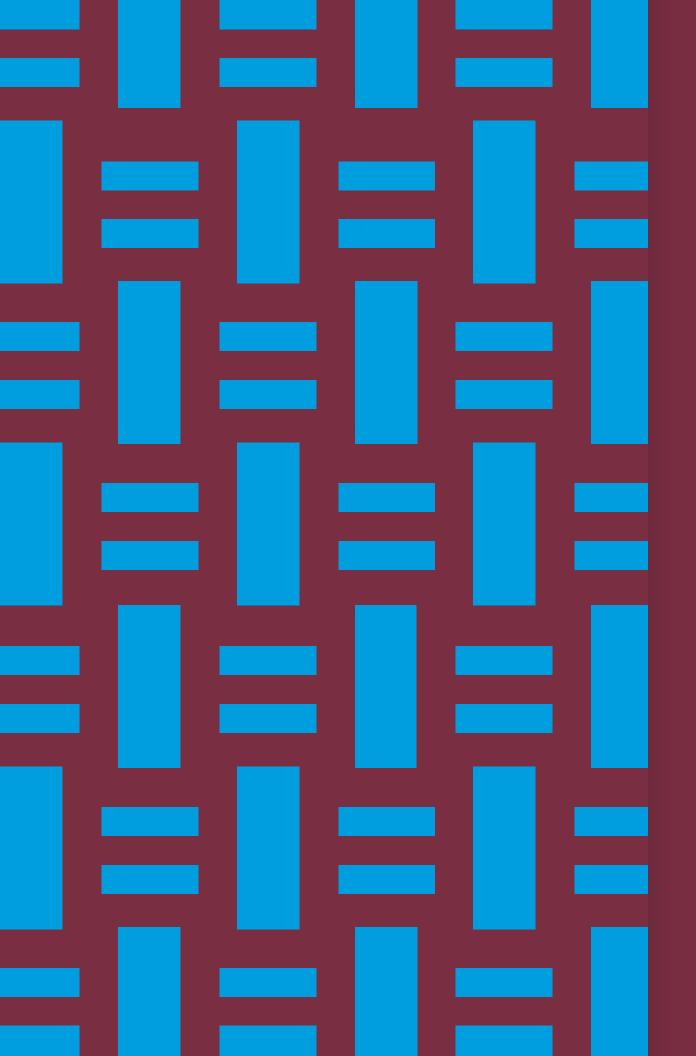
Robert Huish, Simon Fraser University Alenia Kysela, University of Toronto Patti LaBoucane-Benson, University of Alberta

David Mendelsohn, McGill University Alain-Désiré Nimubona, HEC Montréal Rebecca Pollock, Trent University Karen Rideout, University of British Columbia Louis-Joseph Saucier, Université du Québec à Montréal and Paris I Panthéon-Sorbonne Grégoire Webber, University of Oxford

#### 2003

Anna-Liisa Aunio, McGill University
Jay Batongbacal, Dalhousie University
Pascale Fournier, Harvard University
Julie Gagné, Université Laval and École des hautes études en sciences sociales
Ginger Gibson, University of British Columbia
D. Memee Lavell-Harvard, Western University
Robert Leckey, University of Toronto
James Milner, University of Oxford
Robert Nichols, University of Guelph
Sophie Thériault, Université Laval

Caroline Allard, Université de Montréal



# Trudeau mentorships

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We live in a time of great global turbulence which will require the development of creative and innovative solutions to tackle a host of vexing issues and where the broad engagement of civil society – from academe to the private sector – will matter greatly. This is why I have long been an advocate of mentoring and of the need to invest in supporting the next generation of leaders, including in the public policy arena. I am therefore grateful to have been afforded this unique opportunity to accompany two highly dedicated scholars – Steven and Katrin – on their quest for academic, professional, and personal fulfillment.

"

# Who are the Trudeau mentors?

# How are mentors chosen?

Every year since 2004, the Foundation has appointed up to 10 Canadians from the public sector, the corporate world, or civil society organizations, to act as Trudeau mentors. These dedicated Canadians, successful in their field, are charged with helping Trudeau scholars chart their professional careers and make their research as relevant as possible to policymaking circles.

Trudeau mentors make good use of the latitude afforded in their relationship with their scholars. Some set up interviews between scholars and colleagues. Others advise scholars on career opportunities, or ask tough questions about the application of the scholars' research findings. Still others invite a scholar to accompany them to meetings with organization heads or other decision-makers. However the relationship develops, scholars are exposed to points of view and ways of operating that would otherwise remain a mystery to them long after completing their doctoral degrees.

## WRITING AN OP-ED, SHARING YOUR IDEAS WITH THE WIDER WORLD

For the second year running, Trudeau mentor and former CTV national news journalist Rosemary Thompson provoked and inspired with a two-hour workshop on how to write an opinion piece that editors would notice in digital and conventional media. From picking a topic to deciding when to chime in, Rosemary counseled scholars,

fellows, and other mentors on every aspect of writing for a public audience, including the pros and cons of becoming involved in a public debate. The workshop took place in May 2014, immediately preceding the 2014
Trudeau Summer Institute.

The Foundation evaluates between one hundred and two hundred mentor nominations each year. A seven-person selection committee composed of individuals from various domains sifts through the résumés of these illustrious candidates and discusses each candidate before recommending a shortlist, which is then vetted by the Foundation's Board of Directors.

The candidates who are eventually appointed are drawn from a variety of fields – journalism, business, the public service, civil society organizations, arts and culture – and represent the diversity of Canada's regions. All appointees commit to investing time into their relationship with their scholar and responding to other Trudeau scholars who may solicit their advice. All are eager to learn about the latest frontiers in research and public engagement, and all are enthusiastic about meeting the Trudeau Foundation community at Foundation events.

- The call for 2014 mentor nominations opened in July 2013 and closed in September.
- Nominations were requested from over 600 nominators: heads of organizations and businesses, public sector representatives, Trudeau mentors and scholars, and others.
- Nine mentors were appointed from a pool of 141 eligible candidates.
- The new mentors were announced publicly in February 2014.
- In 2014, the Foundation extended the mentors' mandate from 18 to 24 months.
- The 2014 cohort began its mandate in January 2014 and will finish it in December 2015.
- Each mentor receives an honorarium of \$20,000 and a travel allowance of \$15,000. The travel allowance does not expire: the mentor may use it to attend Foundation events after the termination of his or her official mentorship mandate.
- As of August 2014, the Foundation had appointed 97 Trudeau mentors.

# Mentorship in the purest form

There is no doubt that Trudeau scholars are among the most brilliant and dedicated doctoral candidates in universities today. What can a Trudeau mentor add?

Zoe Todd, a doctoral candidate at social anthropology at the University of Aberdeen, answers that question in two parts. Zoe's mentor is Jessica McDonald, the head of BC Hydro and the former deputy minister of British Columbia.

"Jessica has gone out of her way to make time for me," says Zoe, "telling me about her work in the public service and sharing insight into how she has negotiated her role as a non-Indigenous person working with Indigenous communities and organizations. Last fall, when visiting her daughter at Oxford, she also made time to answer my questions about ways to parlay academic experience into meaningful policy-oriented careers. Jessica is candid, generous, and thoughtful, and I have gained a much more robust understanding of what it means to work at the intersection of industry, government, Indigenous governance through her mentorship."

But there's more: "I also feel that I have gained a valuable role model," said Zoe. "The truth is that industries like the resource sector still tend to be fairly male-dominated, and upper political spheres still favour male actors. I am thankful that the Trudeau Foundation selected Jessica as my mentor, because she offered me a concrete and practical set of teachings that my academic mentors simply cannot provide."

#### HONOUR ROLL SAMPLER

2011 mentor **George**Anderson was appointed a
2013-14 visiting fellow at
New York University's
Center for Constitutional
Transitions, the international research and policy
center headed by Trudeau
fellow Sujit Choudhry.

2013 mentor Len Edwards was appointed a distinguished fellow of the Centre for International Governance Innovation (CiGi), where he leads research on enhancing security cooperation between Australia and Canada in the Asia-Pacific.

2012 mentor Frances Lankin was made the chair of the Ontario Press Council, the largest of Canada's press councils and the only independent provincial body that oversees public complaints and ensures that acceptable journalistic practices are followed.

Women in Communications and Technology awarded 2013 mentor **Rosemary Thompson** a Leadership Excellence Award.

In April, 2011 mentor **Guy Berthiaume** was appointed Librarian and Archivist of Canada for a term of five years.

2014 mentor Mary Simon was one of four Canadians – all women – to be honoured at the Public Policy Forum's annual testimonial dinner for Canadians who had made an outstanding contribution to the quality of public policy and public management in our country.

2013 mentor **Wade MacLauchlan** published
a biography of former PEI
premier Alex Campbell.

The Federation for the Humanities and Social Sciences elected 2013 mentor **Cindy Blackstock** director of equity and diversity.

Jeffrey Simpson, 2005 Trudeau mentor, won the Agnes Benidickson Award, the highest honour bestowed by the Ottawa Branch of the Queen's University Alumni Association for distinguished service to the university and to Canada.

And the Council of Canadian Academies appointed 2011 Trudeau Mentor Margaret Bloodworth chair of its board of governors.

# And what can you teach me?

# A helping hand

Glenda Yeates was Canada's deputy minister of health from 2010 to 2013, associate deputy minister from 2009 to 2010, and president and chief executive officer of the Canadian Institute for Health Information from 2004 to 2009. Kerri Froc, one of the Trudeau scholars assigned to Glenda, is a doctoral candidate at the Faculty of Law at Queen's University, where she is examining the history, interpretation, and potential applications of section 28 of the Canadian Charter of Human Rights. As much as anyone, Glenda and Kerri embody the magic that happens when the Foundation matches scholars to mentors not because they work in the same field, but because they share interests, have points of convergence - and present compatible personalities.

"The Trudeau Foundation seems to have had a 'sixth sense' when it came to my match with Glenda," says Kerri. "Although we come from different fields, Glenda and I are both prairie people (we're both from Saskatchewan) and have similar approaches to tackling issues. This meant I was able to develop trust in her judgment and insight very early on. Because of Glenda's experience as a senior public servant, her intelligence and her integrity, I particularly appreciate her ability to look at my work objectively and act as a reality check. For instance, I consulted her about a constitutional case concerning women's rights on which I intended to comment publicly, and she gave me a different perspective that I incorporated into my thinking. In this way, the fact that she is not immersed my area of expertise constitutional law - has turned out to be an asset. After all, if I need technical advice about legal doctrine, my doctoral supervisor and other specialists are already at my disposal.

Kerri continues, "Glenda has also been an important ally as I have navigated significant decisions about my professional and academic life. For all of these reasons, my mentorship relationship has been one of the best parts of my experience as a Trudeau scholar."

As a former justice of the Supreme Court of Canada, Louise Charron understands the importance of exposure to different points of view. This is why she agreed so willingly to the Foundation's stipulation that as a Trudeau mentor, she be available to counsel not only the scholars to whom she was matched, but other Trudeau scholars who might approach her as well.

It was in this spirit that Madame Charron introduced Mélanie Millette, a Trudeau scholar in communications at the Université du Québec à Montréal, to Madame Charron's former colleague, Michel Bastarache. And Mélanie was thrilled to report that her meeting with Mr. Bastarache could not have been more helpful. For two hours, Mélanie had access to Mr. Bastarache's decades of experience with the linguistic rights of minorities: together, they explored some of the dozens of cases and discussions on which Mr. Bastarache had deliberated at the Supreme Court and other venues.

"My doctoral thesis looks at how francophone minorities in English Canada use social media to become more visible," Mélanie explains. "Madame Charron, herself a francophone from Ontario, knew that by talking with Mr. Bastarache, I would be prompted to think about access to rights in ways that I would have only guessed at otherwise. And she was right: my teaching has already deepened as a result."

# The 2014 Trudeau mentors

### DENISE BOMBARDIER

# Quebec A journalist, writer, and commentator of Quebec and francophile culture and politics, Denise Bombardier's renowned talent for polemics adds a non-conformist perspective to the Trudeau Foundation network.



### LOUISE CHARRON

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#### Ontario Louise (

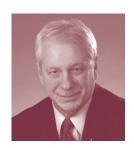
Louise Charron brings a genuine desire to share a wealth of experience drawn from an outstanding law career spent in private practice and judgeship in Ontario, in Nunavut, and at the Supreme Court of Canada.



### PIERRE MARC JOHNSON

#### Quebec

A former premier of Quebec and a man of vast interests and culture, Pierre Marc Johnson, who has been both a lawyer and a physician, has experience in international arbitration and environmental and health law.



### AVRIM LAZAR

#### Ontario

A former public servant who has held senior policy positions in the federal ministries of justice, agriculture, environment, and human resource development, Avrim Lazar has first-hand knowledge of public policy at work.



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### CLARENCE LOUIE

#### British Columbia

As chief of the Osoyoos Indian Band, Clarence Louie has consistently emphasized economic development as a means to improve his people's standard of living. He will put this entrepreneurial perspective to the service of Trudeau doctoral students



### MARIE-LUCIE MORIN

#### Ontario

Marie-Lucie Morin has a vast network in international affairs cultivated at the highest levels of public service, including that of deputy minister of international trade and foreign affairs, national security advisor to the prime minister of Canada, associate secretary for the Cabinet, and senior executive at the World Bank.



### DAVID SCHINDLER

#### Alberta

An expert in environmental policies, David Schindler is well-known for his work on the impact of industry on freshwater and aquatic ecosystems, both in Canada and on international scientific committees.



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### MARY SIMON

#### Nunavut

A champion of the social, economic, and human rights of Canadian Inuit people, Mary Simon has held senior leadership positions in various land claims organizations and in diplomatic circles.



### GLENDA YEATES

#### Ontario

Glenda Yeates shares her extensive experience in policy-making supported by evidence acquired during a stellar career in the public service as deputy minister of Health Canada, in Saskatchewan's departments of health and finance, and at the helm of the Canadian Institute for Health Information.



# Trudeau mentors, 2004-2013

#### 2013

Françoise Bertrand Susan M.W. Cartwright Leonard J. Edwards Michael M. Fortier Evaleen Jaager Roy H. Wade MacLauchlan Sandy Martin Jessica L. McDonald Madeleine Redfern Rosemary Thompson

#### 2012

Elizabeth Beale Cindy Blackstock Philippe Couillard Len Crispino Paul Kariya Frances Lankin Daniel Lessard Bernard Richard John Sims Chuck Strahl

#### **2011**

George R.M. Anderson Margaret Bloodworth Jacques Bougie Joseph Caron Rita Deverell Chantal Hébert Maureen McTeer Samantha Nutt Mary Ellen Turpel-Lafond Robert Wright

#### **2010**

Guy Berthiaume Edward Broadbent Donald W. Campbell Maria Campbell Roberta Jamieson Jim Judd Pierre Pettigrew Edward Roberts Guy Saint-Pierre Jodi White

#### 2009

James Bartleman Chuck Blyth Renée Dupuis Ivan Fellegi Peter Harder Misel Joe Carolyn McAskie Anne McLellan Alanis Obomsawin Nola-Kate Seymoar

#### 2008

Dyane Adam Robert Fowler Sylvia D. Hamilton Janice MacKinnon Louise Mailhot Larry Murray Alex Neve Monica Patten Raymond A. Speaker

#### 2007

Lloyd Axworthy Ken Battle Monique Bégin Elizabeth Davis Ursula Franklin Huguette Labelle Gordon Smith

#### 2006

Margaret Catley-Carlson Raymond Chrétien Arthur Hanson Frank lacobucci Donald Johnston Gregory P. Marchildon David Morley Stephanie Nolen Sheila Watt-Cloutier

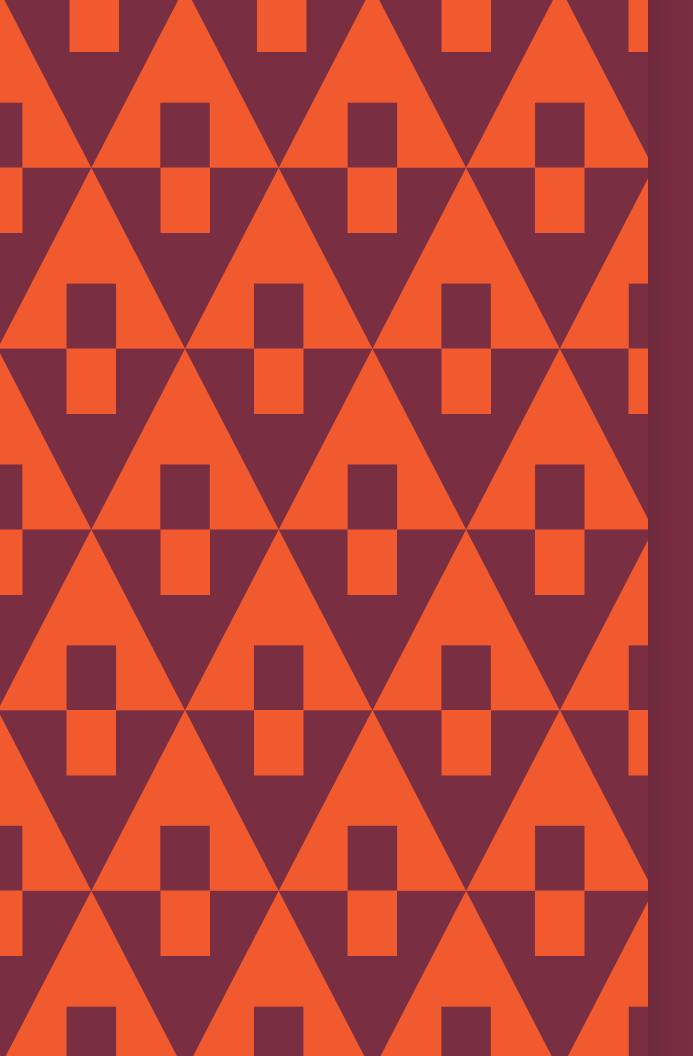
#### 2005

Paul Heinbecker Irshad Manji Elizabeth May Morris Rosenberg Roméo Saganash Jeffrey Simpson

#### 2004

Louise Arbour Elizabeth Dowdeswell Yves Fortier Michael Harcourt Judith Maxwell Ken Wiwa

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# Trudeau fellowships

#### "

I will use my Trudeau fellowship to begin an Initiative for Indigenous Futures to explore the Aboriginal 'future imaginary.' The Initiative will be a platform for imagining the future of Aboriginal communities in Canada from multiple perspectives, where scholars, creators, technologists, and cultural and political activists concerned with the long-term future of Aboriginal communities can exchange ideas about where we are going.

The first 500 years of Indigenous-settler relations have been deeply problematic; the Initiative will gather our best thinkers and makers to help build a better next 500 years.

"

Jason Edward Lewis, 2014 Trudeau Fellow

# Great Canadian public intellectuals

Each year since 2003, the Foundation has recognized three to five public intellectuals whose research focuses on one or more areas that were important to the late Pierre Trudeau: human rights and dignity, responsible citizenship, people and their natural environment, and Canada in the world.

Canada has hundreds, even thousands, of researchers who work in these areas. What sets Trudeau fellows apart is their extraordinary productivity, their deep commitment to public communication, and their ability to think out of the box.

The Trudeau Fellowship Program has three objectives. The first is to give brilliant intellectuals the support they need to devote themselves to policy issues of importance to Canada and the world. The second is to help these thinkers reach out to various constituents, including but not limited to Trudeau scholars: no issue of importance is the exclusive purview of any one individual or institution, and the Foundation believes that the best solutions arise when different stakeholders engage together. The third objective is to contribute to more informed public discussion, without which citizens cannot engage and policymakers have fewer tools with which to craft intelligent and workable solutions.

#### **REASON VERSUS PASSION IN POLITICS**

Pierre Trudeau may have entered politics with "reason over passion" as his personal slogan, but a few years in government disabused him of that notion. After a particularly raucous debate over language politics, Trudeau decided that the "rational" approach was not working: "If they want blood and guts," he said, "I'll give them blood and guts."

In February 2014, the Federation for the **Humanities and Social** Sciences invited 2012 Trudeau fellow Joseph Heath to breakfast on Parliament Hill. There, Heath spoke to 120 lawmakers and political staffers about Trudeau's statement and what we are sacrifice when we allow our political system to be dominated by appeals to passion rather than reason.

This is why every year since 2003, the Foundation has invited hundreds of institutions around the country to nominate candidates for a Trudeau fellowship. In return, it receives nominations of some of the country's brightest and most engaged public intellectuals.

After a rigorous selection process, the Foundation appoints three to five fellows each year. These fellows bring new expertise and priorities to the Trudeau Foundation network of fellows, mentors, and scholars. They guide Trudeau scholars in their thinking, and they enrich Trudeau Foundation conferences and meetings with their insight. And they push the Trudeau Foundation community to think differently about the social and environmental conditions of tomorrow and today.

#### THE INDIVIDUALIZATION OF WAR

Different wars are fought now than were fought in 2006, when the Foundation appointed Jennifer Welsh a Trudeau fellow. Now UN Secretary-General Ban Ki-moon's special advisor on the responsibility to protect and a professor at the European University Institute, Welsh returned to Canada in March 2014 to deliver the Foundation's first lecture at Western University, in which she demonstrated the dramatic extent to which war has changed over the past century, with individuals,

rather than states, becoming central to armed conflict. She also walked the audience through the implications of the shift – from the enhanced capacity to target particular individuals in wartime, to growing efforts to hold individuals accountable for crimes committed in the context of war.

# The Trudeau project

In 2014, the Foundation introduced a new element to the Trudeau Fellowship Program: the Trudeau project. Candidates for a 2014 fellowship were asked to submit a proposal for a Trudeau project to be accomplished during their first three years with the Foundation.

Trudeau projects are initiatives that are grounded in one or more the Foundation's four themes and engage the Trudeau community of mentors, fellows, and scholars. A Trudeau project might be an international workshop in the fellow's area of work, the edition of a collection of papers authored in part by members of the Trudeau community, or a working group that tackles a particular policy problem. These examples are not exhaustive: fellowship candidates are free to propose other forms of project as well.

The most compelling proposals for a Trudeau project fill an important gap in the knowledge about an issue of public import. They are innovative and would not necessarily be readily funded by standard funding organizations. And they draw on the richness of the Trudeau community to address an important lack in the knowledge.

- The call for 2014 fellow nominations opened in September 2013 and closed in December.
- Nominations were requested from 250 institutions, Trudeau fellows, Trudeau scholars, and other nominators.
- Three mentors were appointed from a pool of 50 eligible candidates.
- Candidates for a 2014 fellowship were required to propose a Trudeau project.
- The new fellows were announced publicly in September 2014.
- Each fellowship consisted of a prize in the amount of \$50,000, a research envelope of \$150,000, and a travel allowance of \$25,000 to cover the cost of the fellow's attendance of Trudeau Foundation events.
- To date, the Foundation has awarded 53 Trudeau fellowships.

#### HONOUR ROLL SAMPLER

In May, the University of California (Berkeley) appointed 2010 fellow **Sujit Choudhry** dean of its renowned School of Law.

2006 Trudeau fellow Jennifer Welsh was appointed special adviser to the secretary-general of the United Nations, Ban Ki-moon.

McGill University's Faculty of Law appointed 2004 Trudeau fellow **Daniel Weinstock** director of the McGill Institute for Health and Social Policy.

2004 fellow Ann Dale was awarded the Confederation of University Faculty Associations of British Columbia's 2014 Paz Buttedahl Career Achievement Award. Canada's governor general appointed 2003 Trudeau fellow **Danielle Juteau** to the Order of Canada.

Enlightenment 2.0, the latest publication of 2012 Trudeau fellow Joseph Heath, hit the bookstores in April.

Évangéline: Contes d'Amérique, a book by 2007 Trudeau fellow Joseph Yvon Thériault, was a finalist for the 2013 Governor General's Literary Awards in the category of French non-fiction.

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# The 2014 Trudeau fellows





Denov



Evan

Fraser

Jason Edward

Lewis

The first Trudeau fellow from McGill University in many years, Myriam Denov holds the Canada Research Chair in Youth, Gender and Armed Conflict (Tier 1) and is an expert in child soldiers and girls in armed groups. Her Trudeau project addresses an exceptionally vulnerable population: children born of wartime rape.

"Armed conflicts are dramatically altering the lives of children and youth around the world with devastating effects," writes Denov. "In the last decade, tens of thousands of children are believed to have been born of wartime mass rape campaigns, sexual violence, and forced pregnancy. Literally born of war, these children are the victims of direct and indirect violence at the individual, family, and community levels, including stigma, social exclusion, abandonment, and infanticide. They are denied access to health, education, and employment; often, their very citizenship and ethnic identity is contested. My Trudeau project will examine the issue from the perspectives of mothers, children, and community members in Uganda, and provide duty-bearers with evidence to assist in post-war programming for children, families, and communities in post-conflict zones as well as in immigrant-receiving countries such as Canada."

Canada Research Chair in Global Food Security **Evan Fraser** is the University of Guelph's first Trudeau fellow and the creator of the popular *Feeding Nine Billion* web video series. His research career is focused around two questions: first, given climate change and high energy prices, how do we feed a human population that is set to reach 9 billion people by 2050? And second, what would be the consequences of failing to achieve this goal?

"The most interesting thing I have learned while studying global food security is that although producing food is inherently a biological process involving sunlight, carbon dioxide, soil nutrients, and water, it is equally a social, political, and economic process," says Fraser. "Because food prices, food supply, and food-related political/economic upheaval are not correlated in any obvious way, simply boosting production may not reduce future problems. That's why I believe that we need innovative, multidisciplinary solutions - solutions produced by multi-stakeholder teams. My Trudeau project will convene teams of students, academics, policymakers, businesspeople, and members of civil society and charge them with brainstorming solutions to two vital issues facing

Canada's food system: how we can reduce food waste, and how we can develop less resource-intensive protein sources. The teams will be asked to not only come up with technical solutions, but also address regulatory challenges and explore what sort of policy changes must happen for the solutions proposed to produce meaningful change."

Jason Edward Lewis is a digital media artist, poet, and software designer. He is also the Concordia University Research Chair in Computational Media and the Indigenous Future Imaginary, and the co-founder of the Aboriginal Territories in Cyberspace (AbTeC) research network. His Trudeau project builds on AbTeC's work with students from the Khanawake and Akwesasne Mohawk Territories, where he and his colleagues taught youth how to create videogames based on their communities' stories.

"Very few Indigenous people inhabit the images, stories, and legends that North American culture uses to envision what humanity will be like five or ten generations hence, and that worries me," says Lewis. "A people that are absent in the future need not be consulted in the present about how that future comes about. And a people without a vision of what their future might be like, risks that future being constructed according to the dreams and desires of others."

"My Trudeau project will address this. The Initiative for Indigenous Futures, which I codirect with the artist Skawennati, will bring artists, scholars, technologists, cultural and political activists, and policy developers together to imagine the future of Turtle Island's Aboriginal communities, and to develop strategies for achieving it. We will work with youth to integrate Aboriginal storytelling into new media production, including videogames, machinima, hardware hacking, and mobile media. We will house a residency series that will give Indigenous creators and thinkers the time and resources they need to explore ideas related to the Indigenous Future Imaginary. And we will host an annual symposium so that the larger public can engage in this conversation."

# Fellows, 2003-2013

#### 2013

Timothy Caulfield, University of Alberta Jennifer Clapp, University of Waterloo Jean Leclair, Université de Montréal Kent Roach, University of Toronto

#### 2012

Maria Campbell, University of Ottawa (visiting)
Catherine Dauvergne, University of
British Columbia
Joseph Heath, University of Toronto
Janine Marchessault, York University

#### **2011**

Macartan Humphreys, Columbia University and University of British Columbia (visiting) John McGarry, Queen's University Haideh Moghissi, York University Ronald Rudin, Concordia University

#### 2010

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Janine Brodie, University of Alberta Sujit Choudhry, New York University Alain-G. Gagnon, Université du Québec à Montréal Steven Loft, Ryerson University (visiting)

#### 2009

Isabella C. Bakker, York University
Clare Bradford, Deakin University (Australia)
and University of Winnipeg (visiting)
Beverley Diamond, Memorial University
of Newfoundland
Simon Harel, Université de Montréal
Jeremy Webber, University of Victoria

#### 2008

François Crépeau, McGill University Kathleen Mahoney, University of Calgary John Robinson, University of British Columbia Rosemary Sullivan, University of Toronto Guy Vanderhaeghe, University of Saskatchewan

#### 2007

William D. Coleman, University of Waterloo Eric Helleiner, University of Waterloo Shana Poplack, University of Ottawa William E. Rees, University of British Columbia Joseph Yvon Thériault, Université du Québec à Montréal

#### 2006

Constance Backhouse, University of Ottawa John Borrows, University of Victoria Jocelyn Létourneau, Université Laval Barbara Neis, Memorial University Jennifer Welsh, University of Oxford

#### 2005

George Elliott Clarke, University of Toronto Jane Jenson, Université de Montréal Will Kymlicka, Queen's University Margaret Lock, McGill University Philippe Poullaouec-Gonidec, Université de Montréal

#### 2004

Ann Dale, Royal Roads University Roderick A. Macdonald, McGill University Rohinton Mistry, writer Donald Savoie, Université de Moncton Daniel Weinstock, Université de Montréal

#### 2003

David Ley, University of British Columbia Danielle Juteau, Université de Montréal Janice Gross Stein, University of Toronto James Hamilton Tully, University of Victoria

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# Trudeau Public Interaction

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When organizing conferences, it's all too easy to get stuck in a bubble of self-reinforcing opinions. The sessions [at the Annual Trudeau Foundation Conference] repeatedly burst that bubble, in ways that were sometimes delightfully uncomfortable. This was the first opportunity I'd had to attend a Trudeau Foundation event, and although I don't come from an academic background, I hope to find ways to stay involved.

"

Mitchell Beer,

# Resisting group-think

At any given time, Canada hosts dozens, even hundreds of conferences on a wide range of subjects. What makes Trudeau Foundation events different?

The Trudeau Foundation organizes its Public Interaction Program on the assumption that likeminded thinkers will find each other naturally. For that reason, the program's mandate is to expose people to new opinions, to different backgrounds, and to unexpected experiences when exploring issues of importance to Canada's future.

How do we do it? Our events strive to feature speakers from different sectors, who hold different points of view. We invite people from different fields to attend, and we encourage back-and-forth between panelists and the audience. Our goal, for the duration of Foundation events, is for the walls between academia, the business world, and civil society groups to dissolve. And for participants to never think about the issues in quite the same way again.

# The Trudeau Foundation Method

for convening discussions that change people's thinking

- Listen to Trudeau scholars, mentors, and fellows' thoughts about important issues on the horizon
- 2. Pick an issue of importance to Canada's present and its future
- **3.** Ask experts within the Trudeau Foundation community to identify the thorniest aspects of the problem
- **4.** Solicit speakers from all sides of the spectrum who can address the hard questions
- 5. Leave ample space for audience participation
- 6. Watch the magic unfold

# A decade of convening

2013-14 marked ten years of the full deployment of the Foundation's programs. To mark the occasion, the Foundation hosted Trudeau Foundation Week, a week of scholars' workshops, master classes, and other events leading up to the Tenth Annual Trudeau Foundation Conference in Montréal. Over 400 people attended from Montréal, Canada, and abroad.

#### TRUDEAU MASTER CLASSES

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Over the course of their careers, researchers can receive tens of thousands of dollars in public funding. What do they do to make their knowledge public? Ronald Rudin, 2011 Trudeau fellow from Concordia University, was the first fellow to offer a master class, a session in which students brainstormed ways to make their research more accessible. In a master class on a related topic, **Joseph Heath**, a 2012 Trudeau fellow and the director of the Centre for Ethics at the University of Toronto, addressed major strategies for the aspiring public intellectual: trade book publishing, newspaper and magazine writing, television, radio, and blogging. Finally, Alain-G. Gagnon, 2010 Trudeau fellow at the Université de Québec à Montréal, gave pointers on how to mount an effective research team, plan a successful conference, and submit a convincing grant application.

#### TRUDEAU SCHOLARS' WORKSHOPS

The first Trudeau scolars' workshop of Trudeau Foundation Week, Affecting Women's Writing in Canada & Québec Today, looked at how contemporary Canadian and Québécois women's writing depicts emotions not as individual feelings but rather as energy that circulates between parties, and is changed by each person it touches. Next, Women Claiming Rights: Local Action, International Advocacy examined how grassroots/community women in Canada and other parts of the world use alternative mechanisms to promote women's education, economic status, and other rights. Attendees of Being Social: Social Media's Potential to Transform Society debated the possibilities and limitations of social media, and those of Canadians in Their Natural Environment: From Experiences and Values to Actions and Outcomes explored ways that Canadians' environmental values might lead us to use resources more conservatively. The workshop *Democratic Deficits?* Equality and Representation in Canadian Politics probed the extent of voter equality in Canada. And Academics and Activism asked how to grow the public involvement of students persuing in higher education.

#### COLLECTIVE BOOK LAUNCH

Some one hundred people participated in the collective book launch organized by the Quebec chapter of the Trudeau Foundation Society. The launch featured thirteen authors from among the Foundation's mentors, fellows, and scholars.

### TENTH ANNUAL TRUDEAU FOUNDATION CONFERENCE

Democracy in the 21st Century drew 300 participants to Montréal to reflect on the Foundation's first decade of work and to take stock of the status of democracy in the world today. Growing inequality, environmental degradation, governments' dwindling capacity to manœuvre in a global economy – the annual conference explored the most promising solutions.

"

Trudeau Foundation events have inspired and motivated me, provoked me, and made me think differently. They challenged us and they proposed fresh, new, sometimes radical and sometimes practical ideas.



Susan M.W. Cartwright, 2013 Trudeau mentor

# **Events organized** by the Trudeau Foundation community in 2013-2014 (selection)

Art installation 21 September to 14 October 2013 Markham, Ontario

Trudeau Scholars' Workshop 15–17 November 2013 Montréal, Quebec

Trudeau Scholars' Workshop 18 November 2013 Montréal, Quebec

Trudeau Scholars' Workshop 19 November 2013 Montréal, Quebe

Trudeau Scholars' Workshop 19 November 2013 Montréal, Quebec

#### LANDISLIDE POSSIBLE FUTURES

Markham, Ontario is Canada's fastest growing and most culturally diverse city in one of the most agriculturally rich regions in North America. This made it a fascinating backdrop for Land/Slide Possible Futures, an art installation curated by Trudeau fellow Janine Marchessault in which two dozen artists explored some of the most pressing issues facing Canadians today: how to balance ecology and economy, farming and development, history and diversity. Co-sponsored by York University, the Canada Council for the Arts, the Ontario Cultural Attractions Fund, Scotiabank, and others, the installation drew hundreds of visitors and was invited to represent Canada at the Hong Kong-Shenzhen Bi-City Biennale.

#### AFFECTING WOMEN'S WRITING IN CANADA & QUÉBEC TODAY

The first of six Trudeau scholars' workshops to be held in the week leading up to the tenth Annual Trudeau Foundation conference, Affecting Women's Writing in Canada & Québec Today was the second part of a Trudeau scholars' workshop organized by scholar Libe Garcia Zarranz of the University of Alberta and fellow Simon Harel of the Université de Montréal. Held at the Université de Montréal, the workshop's 36 participants looked at how contemporary Canadian and Québécois women's writing takes up a challenge explored by the new field of affect studies: the way that emotions, and our response to objects and others, are not owned by each one of us but rather circulate between parties, deter-mining identity and relationships.

#### WOMEN CLAIMING RIGHTS: LOCAL ACTION. INTERNATIONAL ADVOCACY

The second Trudeau scholars' workshop to be organized as part of Trudeau Foundation Week looked at how grassroots/community women in Canada and other parts of the world use alternative mechanisms to hold states accountable and to claim, protect, and promote women's rights. Put together by Trudeau scholars Tamil Kendall, Leila Qashu, Lara Rosenoff-Gauvin, and Carla Suarez, the workshop drew 20 people and was hosted by Concordia University in Montréal.

#### BEING SOCIAL: SOCIAL MEDIA'S POTENTIAL TO TRANSFORM SOCIETY

Social media plays an ever more important role in citizens' lives and in the strategies of corporations, advocacy groups, and political campaigns. But what are the real possibilities and limitations of social media pour fostering social change? In this workshop hosted by the Université du Québec à Montréal, Trudeau scholars Mélanie Millette and Sébastien Jodoin invited over 50 people from academia, social movements, political parties, the arts, and the private sector to dialogue on the role of media technologies in social change and to identify best practices for the media's use.

#### CANADIANS IN THEIR NATURAL ENVIRONMENT: FROM EXPERIENCES AND VALUES TO ACTIONS AND OUTCOMES

Trudeau scholars Nathan Bennett, Karina Benessaiah and Laure Waridel are passionate about environmental protection. That is why they brought 50 people together to interrogate the complex relationship between Canadians and the environment, focusing on areas of convergence and divergence between environmental values, on one hand, and actions to address undesirable environmental outcomes, on the other. Hosted by the Université du Québec à Montréal, the workshop also explored ways that Canadians' environmental values could lead to action at various scales - from individual measures to national policy.

Trudeau Scholars' Workshop 20 November 2013 Montréal, Quebec

#### DEMOCRATIC DEFICITS? EQUALITY AND REPRESENTATION IN **CANADIAN POLITICS**

Equality is a critical element of Canada's representative democracy, yet it is one that our electoral system faces critical challenges in delivering. How real is voter equality in the face of the chronic under-representation of women, racial minorities and Aboriginals in our elected institutions, voter suppression tactics, and electoral boundaries that dilute the votes of thousands of Canadians? In this workshop, Trudeau scholars Kerri Froc, Michael Pal, and Erin Tolley asked academics, practitioners, and 80 participants about the sources of under-representation and unresponsiveness and proposals for greater equality and fairness. The workshop was sponsored by the Foundation, McGill University, the Institute of Parliamentary and Political Law, the Centre for the Study of Democratic Citizenship, Equal Voice, and a SSHRC Connections grant.

Trudeau Scholars' Workshop 20 November 2013

Montréal, Quebec

ACADEMICS AND ACTIVISM: A WORKSHOP ON PROTEST AND POLITICAL CHANGE

Between heading an NGO and organizing students to protest gulags in North Korea, Trudeau scholars Matt Gordner and Bob Huish are no strangers to combining academia with activism. They were thus the perfect candidates for leading a workshop on protest and political change that sought to bridge the divide between activism and academics by reviewing local and global contexts of student activism and bringing social justice into higher education. Hosted by the Bibliothèque et Archives nationales du Québec, the workshop was attended by 20 participants.

Trudeau Scholars' Workshop 4 February 2014 Quebec City, Quebec

CANADA'S ROLE IN PROMOTING HEALTH, DEVELOPMENT AND HUMAN RIGHTS AROUND THE WORLD

Organized by Trudeau scholars Graham Reynolds and Steven Hoffman, this workshop brought together 20 Trudeau scholars and mentors to assess the challenges facing Canada in achieving progress in global health, development, and human rights. Canada has long been a champion of these priorities: how, the group asked, should Canada's role in promoting health, development and human rights change in light of a changing world?

Big Thinking on the Hill lecture 11 February 2014 Ottawa, Ontario

**REASON VERSUS PASSION IN POLITICS** 

While Pierre Trudeau may have entered politics with "reason over passion" as his personal slogan, a few years in government were enough to disabuse him of that notion. After a particularly raucous debate over language politics, he decided that the "rational" approach was not working: "If they want blood and guts," he said, "I'll give them blood and guts." In a Big Thinking lecture organized by the Federation for the Humanities and Social Sciences, 2012 Trudeau fellow **Joseph Heath** spoke to 120 federal lawmakers and political staffers about Trudeau's statement and what we are sacrifice when we allow our political system to be dominated by appeals to passion rather than reason.

Trudeau Scholars' Workshop 12 May 2014 Osoyoos, British Columbia

## WORKING GROUP ON CANADA'S ROLE IN INTERNATIONAL

With the Millennium Development Goals set to expire at the end of 2015, the United Nations and member states have engaged in considerable debate over the future of international development. This working group, organized by Trudeau scholars Steven Hoffman and David Morgan, led 25 scholars, mentors, and fellows in an exploration of Canada's role in advancing the post-2015 development agenda with respect to health, education, poverty, inequality, climate change, gender equality, governance, security, and other MDG issue areas.

Events organized by the Trudeau Foundation community in 2013-2014 (selection)

Trudeau Scholars' Workshop 12 May 2014 Osoyoos, British Columbia

Mentor-Scholar Workshop 12 May 2014 Osoyoos, British Columbia

Mentor-Scholar Workshop 12 May 2014 Osoyoos, British Columbia SOCIAL REPAIR FROM VIOLENCE: PERSPECTIVES FROM CANADA AND ABROAD

Led by Leila Qashu, Carla Suarez, and Lara Rosenoff-Gauvin, this Trudeau scholars' workshop of 25 people explored how Indigenous individuals and communities in Canada and abroad conceptualize and practice social repair during and after episodes of violence, oppression, and exclusion, in order to reclaim and re-establish their basic human rights and dignity.

## WORKSHOP: WRITING AN OP-ED, SHARING YOUR IDEAS WITH THE WIDER WORLD

Trudeau mentor and former CTV national news journalist **Rosemary Thompson** conducted her now-yearly workshop in which she teaches 15-25 Trudeau mentors, scholars, and fellows how to write an opinion piece that editors will notice in the digital and conventional media. Rosemary also exposes them to the pros and cons of becoming involved in a public debate.

## WORKSHOP: CREATING A DIGITAL VOICE, HARNESSING THE POWER OF SOCIAL MEDIA

Trudeau scholar **Mélanie Millette**, a student of social media, led a workshop for 25 mentors, scholars, and fellows on how to disseminate research and build a social media profile. The group learned how to make the most of popular communication tools when taking a public position, explored ethical issues associated with using social media, and discovered the breadth of the civil discourse that new media can allow.

# Events organized by the Foundation in 2013-2014

Trudeau Lecture 8 October 2013 Charlottetown, Prince Edward Island

## PICKING UP THE PIECES: SEEKING OUT THE ROOTS OF VIOLENCE AGAINST INDIGENOUS WOMEN

Visiting Trudeau fellow Maria Campbell, renowned Métis author and playwright and a visiting researcher at the University of Ottawa, spoke to 75 students and faculty of the University of Prince Edward Island about the connection between her work in literature, her volunteering with Aboriginal women and children in crisis, and her fight to end violence against women. A lifelong student of Indigenous oral history, Campbell explained how she came to look for "pieces of ourselves left behind" in documentary sources, and how observations about Aboriginal women from a European, western lens can be re-visited to assist Aboriginal women today.

Announcement 16 October 2013 Montréal, Quebec

2013 Trudeau Fellow

#### INTRODUCING THE 2013 TRUDEAU FELLOWS

The historic Great Hall of the Université de Montréal was the venue for the announcement of the 2014 Trudeau fellows – four brilliant and unique researchers working on constitutional rights, the place of Aboriginals in the Canadian federation, global food security, and myths and assumptions in health information. Over 100 participants attended the ceremony in which the new fellows explained what drove their work laid out their ambitions for the future.

Trudeau Master Class 18 November 2013 Montréal, Quebec MAKING KNOWLEDGE PUBLIC

Ronald Rudin, 2011 Trudeau fellow from Concordia University, was the first fellow to offer a master class in the context of Trudeau Foundation week, a week of events leading up to the Tenth Annual Trudeau Foundation Conference. An expert in public history, Rudin conducted a session in which he invited students to explore means of widening accessibility to their research while recognizing the challenges of doing so. Two students presented a plan to disseminate the findings of a project in the research phase; a third recounted the challenges of attempting to disseminate findings already made.

Trudeau Foundation Society event 20 November 2013 Montréal, Quebec COLLECTIVE BOOK LAUNCH

Some 100 people participated in the collective book launch held during Trudeau Foundation week. Organized by the Quebec Chapter of the Trudeau Foundation Society in collaboration with Trudeau mentor **Guy Berthiaume**, the launch was hosted by the Bibliothèque et Archives nationales du Québec and featured 13 authors from among the Foundation's mentors, fellows, and scholars. It was supported by the Université du Québec à Montréal bookstore, the Université du Québec à Trois-Rivières, and seven publishing houses.

Trudeau Master Class 21 November 2013 Montréal, Quebec HOW TO BE A PUBLIC INTELLECTUAL

Academics often struggle to make their voices heard in the broader public sphere. In this master class, 2012 Trudeau fellow **Joseph Heath**, the director of the Centre for Ethics at the University of Toronto, addressed major strategies for the aspiring public intellectual: trade book publishing, newspaper and magazine writing, television, radio, and blogging. The 15 or so students present were invited to ask questions about balancing academic and popular work, and to present challenges they faced in trying to find a wider audience for their writing.

Trudeau Master Class 21 November 2013 Montréal, Quebec THE NUTS AND BOLTS OF SUCCESSFUL COLLABORATION

Alain-G. Gagnon, 2010 Trudeau fellow at the Université de Québec à Montréal, gave Trudeau Foundation Week's last master class on ways to make scientific partnerships succeed and to draw the most out of professional collaboration. One dozen students discussed how to put together an effective research team, plan a successful conference, and submit a convincing grant application.

Tenth Annual Trudeau Foundation Conference 21-23 November 2013 Montréal, Quebec DEMOCRACY IN THE 21st CENTURY

The tenth Annual Trudeau Foundation Conference drew 300 participants to Montréal to reflect on the Foundation's first decade of work and to take stock of the status of democracy in the world today. Growing inequality, environmental degradation, governments' dwindling capacity to manœuvre in a global economy – the threats to democracy are real: what are the most promising solutions? The conference was generously supported by principal partner BMO Financial Group as well as by Suncor Energy, Air Canada, and the Caisse de dépôt et placement du Québec.

International seminar 26-27 November 2013 Lyon, France SYSTEMIC, PSYCHOLOGICAL, AND JUDICIAL ISSUES IN IMPRISONMENT

The third edition of the Foundation's partnership with the Centre Jacques Cartier of Lyon, France, this two-day conference constituted a richly comparative discussion of imprisonment in North America and Europe. Over two dozen researchers and specialists from both sides of the Atlantic presented their work to an audience of 125 on three principal themes: the legal rules and concepts that produce and govern prison sentences, the techniques of prison administration, and the social consequences of imprisonment. Specific topics included the political rights of incarcerated people, the role of race in the construction of criminal populations, and the pressing issue of delivering equal healthcare to confined populations.

# Events organized by the Foundation in 2013-2014

Trudeau Lecture 21 January 2014 Vancouver, British Columbia

## GOING PUBLIC: ART, URBANISM, AND CIVIC ENGAGEMENT IN THE $21^{\rm ST}$ CENTURY

What is the function of public art today? If art is the highest expression of our culture, might it play a role in bringing citizens together in new and unforeseen ways to recognize shared problems and devise common purposes? In her Trudeau lecture at the Emily Carr University of Art + Design, Janine Marchessault, 2012 Trudeau fellow from York University, kept 120 Vancouverarea students, academics, urban planners, and art gallery professionals spellbound with stories about the unexpected collaborations that developed when she mounted vast open-air exhibits that called on the public to question the relationship between cities, suburbs, and the land.

Mentor-Scholar Retreat 4-6 February 2014 Quebec City, Quebec

#### ANNUAL TRUDEAU MENTOR-SCHOLAR RETREAT

Attended by 19 mentors and 42 scholars, the 2014 Trudeau mentor-scholar retreat was another successful edition of the Foundation's yearly get-to-know-you session between new mentor-scholar pairs. As always, the retreat welcomed more seasoned members of the Trudeau Foundation community as well. This year's retreat featured a panel on culture, citizenship, and the role of the state. Michel Côté, executive director of the Musée de la civilisation du Québec, delivered the annual *From Ideas to Policy* lecture.

Trudeau Lecture 25 March 2014 London, Ontario

## THE INDIVIDUALIZATION OF WAR: PROTECTION, LIABILITY, AND ACCOUNTABILITY

War has changed dramatically over the past century, with individuals, rather than states, becoming central to armed conflict today. Jennifer Welsh – a professor at the European University Institute, UN Secretary-General Ban Ki-moon's special advisor on the responsibility to protect, and a Trudeau fellow from 2006 – discussed the implications of this shift at Western University's first Trudeau lecture. And some 75 faculty and students, including a former serviceman in Afghanistan, followed Welsh's talk with questions about the increased imperative to protect individuals caught up in conflict, the enhanced capacity to target particular individuals in wartime, and growing efforts to hold individuals accountable for crimes committed in the context of war.

Summer Institute 12-16 May 2014 Osoyoos, British Columbia

#### TRUTH(S), ABORIGINAL PEOPLES, AND PUBLIC POLICY

Even the most seasoned conference-goers were effusive in their praise of the 2014 Trudeau Summer Institute, which brought Canada's leading experts on Aboriginal law, education, and economic development to the Okanagan Valley to exchange frankly and thoughtfully on one of Canada's thorniest issues. Some 120 people – Trudeau mentors, scholars, fellows, and invited speakers – took part in four days of dynamic and respectful exchanges that included a gala evening that honoured the graduating scholars.

Trudeau Lecture 28 May 2014 St. Catharines, Ontario

## THE END OF SETTLER SOCIETIES AND THE NEW POLITICS OF IMMIGRATION

At the 2014 Congress of the Humanities and Social Sciences held at Brock University, 2012 Trudeau fellow **Catherine Dauvergne** of the University of British Columbia delivered a brilliant Trudeau lecture, the last in the 2013-14 Trudeau Lecture series. Some 120 audience members listened to Dauvergne's analysis of the colossal shift in Western immigration policy – in the wake of globalization, one of the last bastions left to national policymaking – that characterizes asylum-seeking as a ruse and abandons human rights considerations in favour of arguments for economic efficiency, laying the groundwork for an "us versus them" ideology that is sharper than ever.

# Our plans for 2014-2015

We intend to appoint up to fourteen new Trudeau scholars, nine new mentors, and three new fellows, possibly including a visiting fellow. The Foundation will continue to apply its new engagement and residency policy to the Trudeau fellows, and will assess the impact of this policy on the cohesion of the Foundation's network of researchers and decision-makers.

We plan to organize three Trudeau lectures and hold three to five annual events. We intend to support a number of Trudeau scholars' workshops and other initiatives organized by members of the Trudeau Foundation community.

We will redouble our efforts to ensure financial sustainability by making prudent and diligent use of the Foundation's resources and nurturing a fundraising culture.

We will implement an integrated electronic solution for the administration of our programs to better address the needs of our constituents and to streamline our processes.

We will continue to renew the Foundation's Board of Directors to reflect our intergenerational and interdisciplinary mandate.

We will develop and start implementing a new vision for the Foundation to increase our impact in the Canadian landscape.

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# Friends of the Foundation

Foundation activities rely on the dedication of many friends and contributors who volunteer their time, make donations, and participate in Foundation activities throughout the year. This is the case of the individuals who serve on our panels of external assessors and ensure the prestige and diligence of our selection process for scholars, fellows, and mentors. Foundation events also benefit from the support and advice of different partners. These men and women play a crucial role in the development of the Trudeau community, and the Foundation appreciates their enthusiasm, time, and support.

## **Donors**

# File review committees

Timothy Brodhead André Bureau Caisse de dépôt et placement du Québec Susan M.W. Cartwright Simon P. Coakeley COPIBEC Barbara Crow William G. Davis Nicola Di Lorio René Dussault Estate of Vincent Borg Carolina Gallo-La Flèche Eileen Gillese Ron Graham Roy L. Heenan Heenan Blaikie LLP Chaviva Hošek

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Frédéric Bouchard Alexandre Brassard Sandra Breux Susan M.W. Cartwright (chair of the File Review Committee for the mentors) Amanda Clarke Simon Collard-Wexler Barbara Crow Louise Dandurand (chair of the File Review Committee for the fellows) Alexander Himelfarb Patrick Imbert Jonathan Kav Jacques Lemieux Daniel Lessard Jason Luckerhoff (vice-chair of the File Review Committee for the scholars) Kathleen E. Mahoney (chair of the File Review Committee for the scholars) Janine Marchessault Mélanie Millette Martine Turenne

Michel Belley



# Corporate information

## Governance

## Members of the Foundation

The twenty-four members of the Foundation provide general oversight for the Foundation. Their main responsibilities include electing regular members of the Foundation, electing regular members of the Board of Directors, and hiring external auditors for the Foundation. The advice they share with the directors and the Foundation staff is invaluable, and they help the Foundation expand its network and increase its outreach across Canada and abroad.

The Foundation is also governed by fourteen diverse and highly distinguished directors who oversee \$153 million in assets and an annual operating budget of \$5 million. The Foundation's Board of Directors performs duties similar to the board of any other non-profit corporations. As part of their fiduciary obligations, the Board and its committees - the Executive Committee, the Audit Committee, the Finance and Investment Committee, the Application and Nomination Review Committee, and the Governance Committee - support the president and CEO in strategic decision-making and ensure that competent leadership is in place, that financial and legal responsibilities are carried out effectively, that assets are protected, and that risks are identified and managed appropriately.

#### **FAMILY MEMBERS**

Roy L. Heenan, Montréal, Quebec Alexandre Trudeau, Montréal, Quebec Justin Trudeau\*, Montréal, Quebec

#### **GOVERNMENT MEMBERS**

Patricia E. Bovey, Winnipeg, Manitoba Dennis M. Browne, St. John's, Newfoundland and Labrador Eileen E. Gillese, Toronto, Ontario

#### **REGULAR MEMBERS**

James A. Coutts,† Toronto, Ontario William G. Davis, Toronto, Ontario John English, Kitchener, Ontario Ron Graham, Toronto, Ontario Alex Himelfarb, Ottawa, Ontario Louise Houle, Montréal, Quebec Edward Johnson, Montréal, Quebec Marc Lalonde, Montréal, Quebec Frederick H. Lowy, Toronto, Ontario Joseph MacInnis, Toronto, Ontario John H. McCall MacBain, Geneva, Switzerland Bruce McNiven, Montréal, Quebec Robert W. Murdoch, Salt Spring Island, British Columbia Laura-Julie Perreault, Montréal, Quebec P. Michael Pitfield, Montréal, Quebec Roy J. Romanow, Saskatoon, Saskatchewan Peter Sahlas, Paris, France Nancy Southam, Montréal, Quebec Stephen J. Toope, Vancouver, British Columbia

#### t It was with great sadness that we learned of Jim Coutts' passing in late 2013. Mr. Coutts was a founding member of the Foundation, a member of its Application and Nomination Review Commitee, and a staunch supporter of the Foundation. He will be much missed by our extended community.

In April 2014, the Board of Directors unanimously recognized Mr. Coutts' service to the Foundation and to making Canada a better place.

\* Mr. Trudeau has withdrawn from the affairs of the Foundation for the duration of his involvement in federal politics.

## **Board of Directors**

## **Team**

#### DIRECTORS ELECTED BY THE FAMILY

Roy L. Heenan, legal counsel Alexandre Trudeau, documentary filmmaker

#### DIRECTORS ELECTED BY THE GOVERNMENT

Marc Renaud, invited chair, Instituto Universitário de Lisboa, Portugal, and former president, Social Sciences and Humanities Research Council

#### **DIRECTORS ELECTED BY THE MEMBERS**

Michel Bastarache, legal counsel and former justice of the Supreme Court of Canada

David L. Emerson, corporate director, and public policy and business advisor

Alexander Himelfarb, director, Glendon School of Public & International Affairs, York University Chaviva Hošek, former president and CEO, Canadian Institute for Advanced Research

Edward Johnson, vice-president, Power Corporation of Canada Paule Leduc, corporate director and former

rector, Université du Québec à Montréal John H. McCall MacBain (chair), founder, McCall MacBain Foundation and Pamoja Capital SA Patrick Pichette, senior vice-president and CFO,

Sean E. Riley, former president, St. Francis Xavier University

Chuck Strahl, consultant on political, governmental, and business strategies and former federal minister

Emőke J. E. Szathmáry, president emeritus, University of Manitoba

The Foundation is managed efficiently and transparently, and both management and staff strive to align with best practices in the sector. The Foundation's organizational structure is lean and flexible. The organization focuses on the delivery of its four core programs and the production cycle is intensive. During the 2013-2014 fiscal year, the Foundation counted seven full-time team members. Specific functions, namely in the areas of accounting and information services, are contracted out.

Members of the Foundation team suggest strategic directions to the Board, administer the Foundation's day-to-day operations, support program beneficiaries, work to build up the Trudeau community, and promote the work of the Foundation within the academic community and the wider public.

Morris Rosenberg, president and chief executive officer as of 25 August 2014

Tim Brodhead, interim president and chief executive officer until 24 August 2014 Élise Comtois, executive director (operations) Norah Cyprien, administrative assistant (communications)

Vanessa Mann, intern (summer 2014) Jennifer Petrela, program director, Trudeau Mentorships, Fellowships, and Public Interaction Program

Catalina Pintos Chew, administrative assistant (president)

Elizabeth Rivera, associate director (administration)

Josée St-Martin, program director, Trudeau **Doctoral Scholarships Program** 

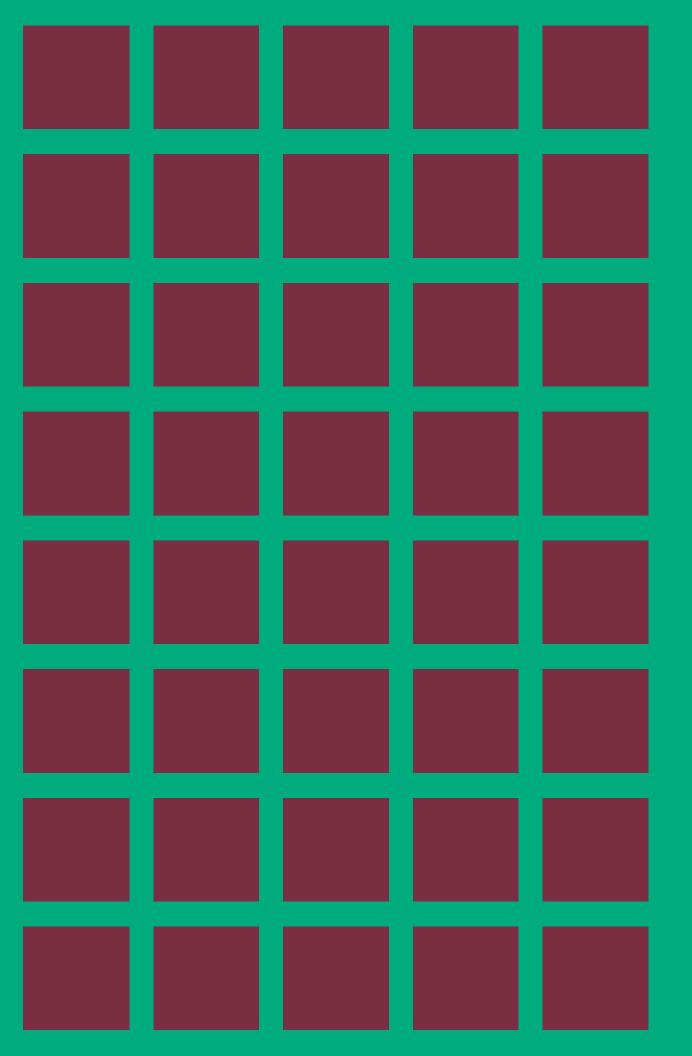
The lists above reflect the membership and the Board of Directors as at 31 August 2014. At its 20 November 2014 meeting, the Members National Chief of the have elected the following regular directors: Susan M.W. Cartwright, former senior federal public servant and former senior advisor

to the Privy Council Office; Université du Québec à

Trois-Rivières, former Trudeau scholar and president of the Trudeau Foundation Society; and David McLean, a corporate director and leader in the Canadian business and academic communities. The following regular directors ended their term

on 21 November 2014: Michel Bastarache, Chaviva Hošek, Paule Leduc, and Emőke J. E. Szathmáry.

Phil Fontaine, consultant and mediator to Indigenous communities and former Assembly of First Nations: Jason Luckerhoff, associate professor in Social Communication and Culture,



# Financial Statements

# Independent Auditor's Report

To the Directors of La Fondation Pierre Elliott Trudeau/The Pierre Elliott Trudeau Foundation

We have audited the accompanying financial statements of La Fondation Pierre Elliott Trudeau/ The Pierre Elliott Trudeau Foundation, which comprise the statement of financial position as at August 31, 2014 and the statements of changes in net assets, revenues and expenses and cash flows for the year then ended, and the related notes, which comprise a summary of significant accounting policies and other explanatory information.

## MANAGEMENT'S RESPONSIBILITY FOR THE FINANCIAL STATEMENTS

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

#### AUDITOR'S RESPONSIBILITY

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified audit opinion.

#### BASIS FOR QUALIFIED OPINION

In common with many not-for-profit organizations, La Fondation Pierre Elliott Trudeau/The Pierre Elliott Trudeau Foundation derives revenues from the general public in the form of donations, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, the verification of these revenues was limited to the amounts recorded in the records of La Fondation Pierre Elliott Trudeau/The Pierre Elliott Trudeau Foundation. Therefore, we were not able to determine whether any adjustments might be necessary to donation revenues, excess of revenues over expenses (expenses over revenues) and cash flows from operations for the years ended August 31, 2014 and August 31, 2013, current assets as at August 31, 2014 and August 31, 2013 and net assets as at September 1 and August 31 for both 2014 and 2013. Our audit opinion on the financial statements for the year ended August 31, 2013 was modified accordingly because of the possible effects of this limitation in scope.

#### QUALIFIED OPINION

In our opinion, except for the possible effects of the matter described in the Basis for qualified opinion paragraph, the financial statements present fairly, in all material respects, the financial position of La Fondation Pierre Elliott Trudeau/The Pierre Elliott Trudeau Foundation as at August 31, 2014 and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.<sup>1</sup>

Pricewaterhouse Coopers LLP
Montréal, Quebec, November 20, 2014

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# Statement of Financial Position

	August 31, 2014	August 31, 2013
	\$	\$
ASSETS		
Current assets		
Cash and cash equivalents Short-term investments (note 4)	593,685 1,775,680	1,179,711 826,445
Marketable securities (note 5) Interest receivable	12,423,797 1,226,721	1,375,651 1,212,965
Prepaid and other receivables	215,953	281,736
	16,235,836	4,876,508
Marketable securities (note 5)	136,023,453	145,746,562
Property and equipment (note 6)	903,540	557,851
Intangible assets (note 7)	13,177	9,475
Deferred website development costs		
(accumulated amortization of \$86,072; \$69,778 as at August 31, 2013)	_	16,294
	153,176,006	151,206,690
LIABILITIES		
Current liabilities		
Accounts payable and accrued liabilities	700,868	1,129,995
Current portion of fellowships payable (note 9(a))	557,959	779,749
Current portion of scholarships payable (note 9(b)) Mentorships payable	1,336,985 90,000	1,374,125 100,000
Deferred donations (note 8)	105,734	100,000
	2,791,546	3,383,869
Fellowships payable (note 9(a))	209,768	187,650
Scholarships payable (note 9(b))	2,208,862	2,222,781
	2,418,630	2,410,431
	5,210,176	5,794,300
NET ASSETS		
Net assets restricted for endowment purposes (note 10)	125,000,000	125,000,000
Net assets invested in property and equipment and intangible assets	917,543	568,151
Internally restricted net assets (notes 3 and 11)	20,625,000	18,750,000
Unrestricted net assets (note 12)	1,423,287	1,094,239
	147,965,830	145,412,390
	153,176,006	151,206,690

**Financial Statements** 

<sup>&</sup>lt;sup>1</sup> CPA auditor, CA, public accountancy permit No. A111799

# Statement of Changes in Net Assets

For the year ended August 31					2014	2013
	Restricted for endowment	Invested in property and equipment and intangible	Internally			
	purposes	assets	restricted	Unrestricted	Total	Total
	\$	\$	\$	\$	\$	\$
	(note 10)		(note 11)	(note 12)		
Balance – Beginning of year	125,000,000	568,151	18,750,000	1,094,239	145,412,390	151,337,909
Excess of revenues over expenses (expenses over revenues) for the year Restricted portion of excess of revenues over expenses	-	(97,626)	-	2,651,066	2,553,440	(5,925,519
(expenses over revenues) for the year Investment in property and equipment and intangible	-	-	1,875,000	(1,875,000)	_	-
assets	-	447,018	_	(447,018)	-	-
Balance – End of year	125,000,000	917,543	20,625,000	1,423,287	147,965,830	145,412,390

# Statement of Revenues and Expenses

Financial Statements

August 31,

August 31,

	2014	2013
	\$	\$
REVENUES		
Interest	4,618,716	5,116,942
Gain (loss) on disposal of marketable securities	464,128	(873,606)
Unrealized gain (loss) on marketable securities	2,668,441	(4,496,243)
Donations (note 17)	122,151	253,992
	7,873,436	1,085
EXPENSES		
Public Interaction Program (note 16(b))	1,267,885	1,433,227
Fellowship Program	577,044	880,785
Scholarship Program	1,308,215	1,471,188
Mentorship Program	186,006	197,666
Administration (note 18)	466,665	532,736
Program planning and delivery (note 18)	1,193,727	1,064,794
Investment counsel fees	320,454	346,208
	5,319,996	5,926,604
Excess of revenues over expenses (expenses over revenues)		
for the year	2,553,440	(5,925,519)

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# Statement of Cash Flows

	August 31, 2014	August 31, 2013
	\$	\$
CASH FLOWS FROM		
OPERATING ACTIVITIES		
Excess of revenues over expenses (expenses over revenues)		
for the year	2,553,440	(5,925,519
Items not affecting cash and cash equivalents		
Loss (gain) on disposal of marketable securities	(464,128)	873,606
Unrealized loss (gain) on marketable securities	(2,668,441)	4,496,243
Amortization of property and equipment	95,109	31,793
Amortization of intangible assets	2,517	2,325
Amortization of deferred website development costs	16,294	18,935
	(465,209)	(502,617)
Changes in non-cash working capital components		
Decrease (increase) in		
Interest receivable	(13,756)	268,085
Prepaid and other receivables	65,783	(149,150)
Increase (decrease) in		
Accounts payable and accrued liabilities	(139,264)	196,527
Deferred donations	105,734	_
Fellowships and scholarships payable	(260,731)	(43,749)
	(242,234)	271,713
	(707,443)	(230,904
INVESTING ACTIVITIES		
INVESTING ACTIVITIES	(45,000,000)	(4.00.74.0.007
Purchase of short-term investments	(15,902,266)	(163,718,627
Proceeds on disposal of short-term investments	14,953,134	167,110,258
Purchase of marketable securities	(81,867,767)	(121,583,863
Proceeds on disposal of marketable securities	83,675,197	119,342,390
Purchase of property and equipment	(730,662)	(228,504
Purchase of intangible assets	(6,219)	(350
Deferred website development costs		(5,051
	121,417	916,253
Net change in cash and cash equivalents during the year	(586,026)	685,349
Cash and cash equivalents – Beginning of year	1,179,711	494,362
Cash and cash equivalents – End of year	593,685	1,179,711

Notes to Financial Statements

1 Purpose La Fondation Pierre Elliott Trudeau/The Pierre Elliott Trudeau Foundation (the «Foundation») was incorporated on February 7, 2001 under Part II of the Canada Corporations Act and began operations in March 2002. On May 31, 2014, the Foundation was continued under section 211 of the Canada Not-for-Profit Organizations Act. The Foundation is an independent and non-partisan charity established as a living memorial to the former prime minister by his family, friends, and colleagues. By granting doctoral scholarships, awarding fellowships, appointing mentors, and holding public events, the Foundation encourages critical reflection and action in four areas important to Canadians: human rights and dignity, responsible citizenship, Canada's role in the world, and people and their natural environment.

**Financial Statements** 

The Foundation was officially registered with the federal government as a charitable organization on January 22, 2003.

2 Significant accounting policies

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#### FINANCIAL INSTRUMENTS

Financial assets are initially recorded at their fair value, and their revaluation depends on their classification, as described hereafter. Classification depends on when the financial instrument was acquired or issued, its characteristics and its designation by the Foundation. Settlement date accounting is used. Financial liabilities are recorded at cost.

Cash and cash equivalents, short-term investments and marketable securities are classified as "held-for-trading assets". They are presented at fair value, and gains or losses related to the revaluation at the end of each year are included in revenues and expenses. Transaction costs are recognized in excess of revenues over expenses (excess of expenses over revenues).

Interest receivable and prepaid and other receivables are classified as "loans and receivables". After being initially recorded at fair value, they are evaluated at cost after amortization using the effective interest rate method. For the Foundation, amortized cost is generally cost because of the short-term maturity.

Accounts payable and accrued liabilities and long-term liabilities are classified as "other financial liabilities". They are initially evaluated at fair value, and future evaluations are done at cost after amortization using the effective interest rate method. For the Foundation, amortized cost is generally cost because of the short-term maturity, except for long-term liabilities which are recorded at the discounted value at initial recognition.

#### MANAGEMENT ESTIMATES

The preparation of financial statements in conformity with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the year. Actual results could differ from those estimates.

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CASH AND CASH EQUIVALENTS

Cash and cash equivalents consist of deposits with major financial institutions and balances with investment brokers.

#### MARKETABLE SECURITIES

Marketable securities consist of short-, mid- and long-term debt instruments.

#### **REVENUE RECOGNITION**

#### Donations

The Foundation follows the deferral method of accounting for donations. Restricted donations are recognized as revenue in the year in which the related expenses are incurred. Unrestricted donations are recognized as revenue when received or as receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

#### Interest

Interest is recorded on an accrual basis when collection is considered probable.

#### Gains and losses on disposal of marketable securities

Gains and losses on disposal of marketable securities are recorded at the date of sale and represent the difference between the sale proceeds and the cost.

#### FELLOWSHIP, SCHOLARSHIP AND MENTORSHIP PROGRAMS

Scholarships, fellowships and mentorships are recorded as liabilities and expensed in the year of approval. Ongoing monitoring of the programs occurs on a continuing basis as part of an overall commitment to accountability. Since the Fellowship Program and Scholarship Program are multi-year commitments, changes in amounts committed are adjusted in the year in which they occur.

#### PROPERTY AND EQUIPMENT

Property and equipment are stated at cost less amortization.

Amortization is provided for using the declining balance method over the estimated useful lives of the assets at the following rates:

Office communication equipment 20% Furniture and fixtures 20% Computer equipment 25% to 33%

Leasehold improvements are amortized on a straight-line basis over the term of the lease

Artwork is not amortized because the useful life is virtually unlimited.

#### **INTANGIBLE ASSETS**

Intangible assets consist of computer software, which is recorded at cost and amortized at a rate of 20%.

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Financial Statements

#### IMPAIRMENT OF LONG-LIVED ASSETS

The Foundation reviews, when circumstances indicate it to be necessary, the carrying values of its long-lived assets by comparing the carrying amount of the asset or group of assets to the expected future undiscounted cash flows to be generated by the asset or group of assets. An impairment loss is recognized when the carrying amount of an asset or group of assets held for use exceeds the sum of the undiscounted cash flows expected from its use and eventual disposition. The impairment loss is measured as the amount by which the asset's carrying amount exceeds its fair value based on quoted market prices, when available, or on the estimated current value of future cash flows.

3 Capital disclosures As at August 31, 2014, the Foundation's capital structure consists of a \$125,000,000 endowment from the federal government, internally restricted funds of \$20,625,000 and unrestricted net assets of \$1,423,287.

The federal government's Funding Agreement stipulates that the original endowment may not be spent, but that the income it generates may be used for the Foundation's purposes. Accordingly, the Foundation manages its capital with the objectives of:

- preserving the original capital of the endowment;
- $\circ~$  protecting the endowment from inflationary impacts;
- funding current and future operations;
- $\circ~$  ensuring that the Foundation is able to meet its financial obligations as they come due; and
- safeguarding the Foundation's ability to continue developing its programs in the long term.

4 Short-term investments Short-term investments comprise Canadian dollar denominated deposits and money market funds. These investments bear interest at floating rates of between 0.95% and 1.35% and mature no later than August 31, 2015.

#### 5

#### Marketable securities

Marketable securities consist of Canadian government and corporate bonds. The Foundation's investments are exclusively in bonds rated no lower than "A" by at least one recognized credit rating agency. However, bonds with a maturity of over five years carry an "AA" rating, as required by the federal government's Funding Agreement with the Foundation.

The allocation of investments in marketable securities by term is as follows:

	Less than 1 year	From 1 to 5 years	More than 5 years	Total
	\$	\$	\$	\$
Fair value	12,423,797	69,773,352	66,250,101	148,447,250
Par value	12,357,000	66,370,000	61,623,000	140,350,000
Weighted average yield	3.22%	3.03%	3.05%	3.05%
				2013
	Less than	From 1 to	More than	
	1 year	5 years	5 years	Total
	\$	\$	\$	9

3.73%

1,355,356 71,978,000

1,375,651 73,912,203 71,834,359 147,122,213

2.97%

67,698,000 141,031,356

3.24%

3.51%

6
Property and equipment

Fair value

Par value

Weighted average yield

			2014	2013
	Cost	Accumulated amortization	Net	Net
	\$	\$	\$	\$
Office communication				
equipment	42,775	17,391	25,384	1,877
Furniture and fixtures	124,375	80,979	43,396	10,823
Computer equipment	109,284	85,735	23,549	16,815
Leasehold improvements	873,058	80,030	793,028	516,230
Artwork	18,183	-	18,183	12,106
	1,167,675	264,135	903,540	557,851

As at August 31, 2014, an amount of nil is included in accounts payable and accrued liabilities for the acquisition of property and equipment (2013 – \$289,863).

Intangible assets

			2014	2013
		Accumulated		
	Cost	amortization	Net	Net
	\$	\$	\$	\$
Computer software	61,114	47,937	13,177	9,475

8 Deferred donations

Deferred donations represent restricted donations that will be used to cover the charges related to the holding of special events.

	2014	2013
	\$	\$
Balance - Beginning of year	_	-
Donations deferred during the year	105,734	-
Balance – End of year	105,734	_

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2014

9 Long-term liabilities a) Fellowships payable

	2014	2013
	\$	\$
Current portion of fellowships payable	557,959	779,749
Long-term portion of fellowships payable in years		
ending August 31, 2016	141,241	187,650
2017	68,527	
	209,768	187,650
	767,727	967,399

b) Scholarships payable

	2014	2013
	\$	\$
Current portion of scholarships payable	1,336,985	1,374,125
Long-term portion of scholarships payable		
in years ending August 31, 2016	1,254,655	1,056,342
2017	745,852	800,670
2018	208,355	365,769
	2,208,862	2,222,781
	3,545,847	3,596,906

Non-cash interest expenses included in program expenses bearing interest at a rate of 3.05%, calculated using the effective interest rate method, are as follows:

	2014	2013
	\$	\$
Scholarship Program	118,471	144,310
Fellowship Program	53,926	36,938
	172,397	181,248

# Net assets restricted for endowment purposes

In March 2002, the Foundation entered into a Funding Agreement with the federal government whereby the latter provided an endowment of \$125,000,000 to the Foundation for the purpose of establishing the Advanced Research in Humanities and Human Sciences Fund (the "Fund"). As per the Funding Agreement, the endowment bears no interest and must be capitalized in perpetuity. Only the income derived from the endowment can be used for the purposes of the Foundation. All revenues earned are reported in the statement of revenues and expenses of the Foundation.

In the event of a default by the Foundation, the government may terminate the Funding Agreement and require the Foundation to repay the funds not otherwise committed, in accordance with the agreement.

## Internally restricted net assets

The Foundation's Board of Directors placed internal restrictions on a portion of excess of revenues over expenses for the year. An annual amount of \$1,875,000 is restricted each year and is capitalized to ensure the protection of the endowment as described in note 3.

In April 2013, the Board decided not to capitalize any amount when the results of the fiscal year are deficient.

#### 12 Unrestricted net assets

Unrestricted net assets represents net assets remaining after the endowment, net assets invested in property and equipment, and all internally restricted funds have been set aside. These assets comprise two separate funds: the cumulative growth of the Fund and the Private Donations Fund. The cumulative growth of the Fund, which is an instrument the Foundation uses to effectively meet its long-term growth objectives and to support its operations as set out in note 3, consists of two subcategories: the general growth fund and the contingency fund. In April 2011, the Board approved the creation of the contingency fund, which will be used to balance the operating budget when interest income is lower than expected. In the year ended August 31, 2013, the contingency fund had been reduced to nil to compensate for the effect that expenses over revenues would have had on the general growth fund. The Private Donations Fund, which is not subject to the Funding Agreement, consists of unrestricted private donations received by the Foundation.

	2014	2013
	\$	\$
Cumulative growth of the Fund		
General growth fund	413,641	226,927
Private Donations Fund	1,009,646	867,312
Total unrestricted net assets	1,423,287	1,094,239

#### 13 Interest rate risk

The Foundation's exposure to interest rate risk is as follows:

Cash and cash equivalents

Short-term investments

Marketable securities

Floating rate
Floating rate
Fixed rates ranging from 1.0% to 7.4%

Interest receivable, prepaid and other

receivables and all liabilities Non-interest bearing

#### 14 Credit risk

The Foundation invests in major government and corporate short-term and fixed income securities according to established policies. The Investment Committee monitors these investments for credit risk. Management believes that there is no significant credit risk as at August 31, 2014.

#### 15 Commitments

 a) In 2014, the Foundation awarded 9 mentorships, 3 fellowships and 14 scholarships (10 mentorships, 4 fellowships and 14 scholarships in 2013).
 The maximum amounts committed to research, travel, and meetings related to the foregoing are as follows:

/ears ending August 31, 2015	795,550
2016	586,000
2017	308,000
2018	28,000

 Future minimum rental payments under operating leases for the next five years are as follows:

Years ending August 31, 2015	172,144
2016	172,144
2017	190,503
2018	192,172
2019	190,542

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Public Interaction
Program (PIP)

The Trudeau PIP brings together all Trudeau awardees: mentors, fellows and scholars. The program supports their efforts to discuss issues in the four areas of priority identified by the Foundation. The annual budget for the Trudeau PIP is decided by the Board of Directors at its spring meeting. The program has two distinct components:

- a) The travel and networking expenses (ATA) consist of travel and research allowances granted to Trudeau program beneficiaries – Trudeau mentors, fellows and scholars – to work together on joint projects, participate in Trudeau events and disseminate their research findings and ideas. Travel and networking expenses incurred by Trudeau community members are reimbursed in accordance with Foundation policies out of the Trudeau PIP.
- b) The Trudeau PIP also provides financial and logistical support for a series of events and activities, initiated by the Foundation or organized in partnership, that aim to provide opportunities to learn and to exchange research ideas.

	2014	2013
	\$	\$
ATA	862,208	938,785
PIP events and activities	405,677	494,442
	1,267,885	1,433,227

## **17** Donations

	2014	2013
	\$	\$
Donations received during the year	227,887	253,992
Less: Deferred donations (note 8)	105,736	_
Donation income for the year	122,151	253,992

The donations made by some of the Foundation's Directors, Members, or Officers and their parent non-profit organizations totalled \$82,792 in 2014 (2013 – \$116,100).

Financial Statements

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Schedule of expenses	Administration		Program planning dministration and delivery			Tota
	2014	2013	2014	2013	2014	2013
	\$	\$	\$	\$	\$	Ş
Salaries and benefits	141,544	137,765	743,104	723,261	884,648	861,026
Professional fees	173,648	217,795	37,503	54,134	211,151	271,929
Rent and occupancy costs	28,327	23,966	148,719	125,822	177,046	149,788
Office expenses	11,046	13,607	57,990	71,438	69,036	85,045
Amortization of property and equipment	15,217	5,087	79,892	26,706	95,109	31,793
Amortization of intangible assets	403	372	2,114	1,953	2,517	2,325
Software	_	_	7,157	_	7,157	-
Bank charges	47	41	251	215	298	256
Communications, meetings and travel	81,189	130,006	_	_	81,189	130,006
Outreach and communications	_	_	47,368	60,896	47,368	60,896
Contractual	_	_	_	369	_	369
Other employee expenses	7,507	4,097	_	_	7,507	4,097
Recruitment costs	7,737	-	69,629	-	77,366	
	466,665	532,736	1,193,727	1,064,794	1,660,392	1,597,530

Expenses reported above are reported after allocation between Administration and Program planning and delivery.

Salaries and benefits, rent and occupancy costs, office expenses, depreciation, bank charges and recruitment costs are allocated in proportion to the hours worked in each area.

